



# American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona A SLICE OF PARADISE

The monthly resource for "What's going on in Paradise!"

XV, Issue 6 – January 2012

## The Mission of...

**the American Business Women's Association** is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



January 11<sup>th</sup> 6 - 8:30pm

**Speaker: Connie Sexton, Arizona Republic News**  
**Topic: How to Get the Attention of the Media**

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This year, the annual theme is Share the Past, Build the Future and the icon representing this theme is the hummingbird. Hummingbirds can fly forward or backward with ease. Let's use this as a reminder that we can "fly backward" and appreciate our past, as women and as members of ABWA. We can also "fly forward", carrying the lessons and experience of our past as we seek to define our future together.

## ABWA PARADISE CHAPTER OFFICERS 2011/2012

PRESIDENT	ROSEMARY ROSENBERGER - 602-971-3849
VICE PRESIDENT	VERONICA TEMESIO
TREASURER	WANDA T. VAUGHAN
SECRETARY	ELLYN VENTURA

## COMMITTEES

Professional Development	Veronica Temesio
Community Projects	Marie Medawar
Newsletter	Rosemary Rosenberger
Program	Board
Membership	Lynda Petellin
Publicity	Board
Fund raising	Ellyn Ventura
Historian	Wanda Vaughan

[www.abwaparadisearchapter.org](http://www.abwaparadisearchapter.org)

## Paradise Chapter Monthly Meetings

**Carlos O'Brien's 7111 East Bell Road**  
West of Scottsdale Road – SW corner  
2nd Wednesday of each month  
6PM for Networking and  
Gathering and a 6:15 start

- professional speaker or program
- dinner selections off regular menu
- short business meeting
- 50/50 and Door prize

## Community News

Continuing efforts for Charity By Marie Medawar, Chair  
602-790-4121

### Don't forget your donations

– WELCOME AT ANY MEETING

1. Shoebox ministry (toiletries, make-up, stationery, pens, envelopes, stamps. etc) to the **Whole Life Foundation**
2. Used Eye-Glasses and Hearing-aides for the Lion's distribution in countries world-wide.
3. Used ink cartridges and old or broken cell phones; i-pods, misc. computer equipment, etc.

\* Whole Life Foundation will pick up clothing & furniture.  
Call Marie!



## American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona A SLICE OF PARADISE



### From The President's Desk

Well....it's that time of year again. We talk about making our New Year Resolutions for a better ME!

Again, I'm wondering whether I should make any, as I know that within a few days or weeks my Resolutions will be forgotten. Lose weight, exercise, get up earlier...

The main reason I'm thinking about making a New Year's resolution is obviously because I want to change something in my life. What seems to be missing from your life? Get your paper and pencil and think about what YOUR perfect day would be like. And, if there's a big difference between how you would like your life to be, and how it is, start an action plan.

The new year is a new beginning and a fresh start but instead of just making resolutions it's time to take action to achieve the changes you want in your life. What we as individuals want may be different, but I think we all have the goal of **more time in our personal life, less stress and more fun.**

I encourage you all to take steps on this Resolution goal on a regular basis, and to make these changes that are important to all of us.

Our Paradise meeting offers ME, personal time, education time through speakers, and FUN!

Wishing you all a healthy and prosperous New Year and the achievement of all your goals.

*Rosemary*

Remember: ABWA is the place to be!

**December Minutes** – We met at Carlos O'Brien's on 12/14/2011 @ 6 pm, gathering, networking, and ordered dinner by 6:30 pm. The meeting opened with a welcome from President Rosenberger. Present were Rosemary Rosenberger, Wanda Vaughan, Wanda's guest Mary, Veronica Temesio, Veronica's guest Mabel, Marie Medawar, Isabel and Chas. Mc Mahel and their guest Athena and PEN's President, Lida Cubillos. It was a social night and a benefit for babies and toddlers through the Whole Life Foundation... so, we showcased the stuffed animals, cowboy hat and toys – diapers, wipes and baby clothes, and a few adult clothes and the promise of a microwave needed by one family. A couple of other gifts were added at the end. Thank you for your generosity tonight, said Rosemary. Make give giving a part of who you are, not just a thing you do. This year instead of giving during the season of giving and then returning to your "normal life" when you pack away the tree and lights, let the holidays be a starting point to a life of year-round giving. People need your help year-round. Don't forget our community efforts through Marie Medawar of Community Projects Chair. Donations are accepted at any meeting.

Isabel spoke of the 'miracle' of gifts, this close to Christmas, as their shelves were pretty empty. Baby things are always needed and she graciously accepted all our offerings. We followed with dinner, saying our invocation and carried on a light conversation.

Introductions were made by each individual to add to the socializing. Vice-President Veronica Temesio told about the beautiful, bountiful basket our members built and Wanda sold the last couple of tickets. Isabel picked the winning ticket and Lida took home the prize!

We then carried on our White Elephant gift exchange. This is always a fun time. The larger the group the crazier it gets, so this was a tame one – but fun. As usual a couple of items were the favorite and in demand, but ultimately all settled and all seemed happy. A couple of gifts were added to the Whole Life Foundation stash. All agreed that it is hard to get away at Christmas time, but well worth it when we do. We closed with Benediction at about 8 pm.



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## UpComing Events.....

Welcome from Ellyn Ventura! Agent for CRUISEONE

\*Great Girls Getaway 2012.....>



7 night Northeast

Ship Name: Jewel Of The Seas  
Departure Port: Boston, Mass. Return: Boston  
Ports of Call: Portland, Maine, Bar Harbor, St. John, NB, Halifax, NS  
2012 Sail Date(s): Sept 16 - 23

<b>Interior</b>	<b>Outside</b>
<b>802.00 USD</b>	<b>1072.00 USD</b>
<b>Balcony</b>	<b>Deluxe/Suites</b>
<b>1,312.00 USD</b>	<b>available</b>

Lighthouses aren't the only reason people found their way here. New England and eastern Canada have an unmistakable charm, rich history and natural beauty all their own. And there's no better time to visit than the fall - when the foliage is brilliant in every imaginable color, lighthouses dot the coastline, and there's always an authentic lobster bake going on somewhere.

**Call for availability and deposit amounts 602-595-9303**  
**2nd Great Girls Getaway 2011 Alaska**



**1st Annual Great Girls Getaway 2010 Pacific Northwest**



## January Board Meeting Summary

We met at the Chinese Restaurant at Greenway Rd and 32<sup>nd</sup> St, Dec. 28 th @ 5pm. Speaker and meeting place confirmed. Application date for Chapter Woman of the Year and the Top Ten candidate closed the 31<sup>st</sup>.

Lynda Petellin, Membership Chair is planning our Spring Enrollment. Rosemary will attend the ICC President's Day. No one is available for the ARC January meeting at this time. All members may attend the Board meeting, if they wish. The next meeting will be the end of January.

## ABWA Paradise Angels \$1.00 each



Somebody who wishes you the best, gives this Angel to you with lots of love. For \$1 each you can get one for someone special. Available now and at future meetings! Call or email Rosemary to order several. 602-971-3849

## ABWA Arizona Round Up 2012 Plans are in the Works!

**September 7-9, 2012**

## Chapter Woman of the Year and/or Business Woman of the Year (Top Ten Candidate)

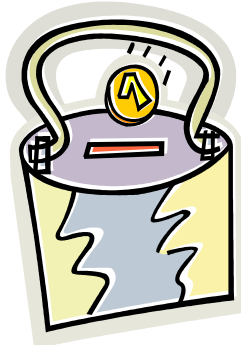
We will vote at the January meeting.....  
The Chapter Woman of the Year program was designed so every ABWA group can annually recognize a member who has made notable contributions and outstanding achievements. It is a great honor - one that's highly respected by ABWA members.

Chair: Marie Medawar- current Woman of the Year  
Committee members: Ellyn Ventura and Wanda Vaughan - Past Women of the Year.

Top Ten Business Women of ABWA Candidate will also be considered. \*See Professional Development section



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### Treasury Report by Wanda T. Vaughan~

OPENING BALANCE: \$1520.89

**INCOME:**

Earring sales \$ 20.00  
Dues  
Basket Raffle 60.00

TOTAL RECEIPTS: 80.00

TOTAL INCOME: \$1535.68

**Disbursements:**

**.00**

**TOTAL DISBURSEMENTS .00**

**12/10/2011 BALANCE: \$1600.89**

**Will you attend?**

**Western Regional Conference**

**March 30-31, 2012**

Dist II and VI • Oklahoma City, OK  
Renaissance Oklahoma City



**At our next meeting:**

**Jan. 11th 6 - 8:30pm**

**PARADISE CHAPTER 2011-12 PROGRAM CALENDAR**

<p>AUGUST 2011 REG MTG 8/10 Speaker: <b>Erin Garcia</b> Topic: <b>The 3 Cs: Creating Your Success with Confidence, Courage &amp; Clarity</b></p> <p>Business Plan; Calendar &amp; Ideas Round-up in Phoenix 26<sup>th</sup> -28<sup>th</sup></p> <p>Mystery Tea Enrollment 8/31</p>	<p>SEPTEMBER REG MTG 9/14 Speaker: <b>Renee Smith</b> Topic: <b>Closing The Sale!</b></p> <p>9/10 InterClub Council (ICC) 9/22 ABW Day</p> <p>Survey Summary Review</p> <p>Vote 'no business' next month</p>	<p>OCTOBER Special Mtg 10/12 15<sup>th</sup> Year Anniversary Speaker: <b>Jessica Pearce of Career Connectors</b> Topic: <b>Branding Your Professional Image</b></p> <p>Vacation Auction</p> <p>National Leadership Conference Chattanooga, Tenn.</p> <p>ARC- 10/15</p>	<p>NOVEMBER REG MTG 11/9 Speaker: <b>SBA-Jim Pippier, SBA</b> Topic: <b>Writing a Business Plan</b></p> <p>11/12 ICC MTG</p> <p>9/1 - 11/30 Enrollment Close</p> <p>Apt WOY Committee</p>
<p>DECEMBER 2011 Social MTG 12/14 <b>Benefit: Whole Life Foundation</b> (Isabel McMahel)</p> <p><b>Baby items &amp; Program: White Elephant Exchg</b></p> <p><b>Happy Holidays</b></p>	<p>JANUARY REG MTG 1/11/2012 Speaker: <b>Connie Sexton</b> Topic: <b>How to Gain the Attention of the Media</b></p> <p>Elect chapter Woman of the Year &amp; BusinessWOY 1/14 ICC President's Day &amp; ARC's meeting</p>	<p>FEBRUARY REG MTG 2/8 Speaker: <b>Charlene Kingston</b> Topic: <b>Goal Setting for Success</b> ARC Showcase Event TBA</p> <p>SBMEF</p>	<p>MARCH REG MTG 3/14 Speaker(s): <b>Veronica, VP Lynda, Chair</b> Topic: <b>Conflict Intervention</b> Appoint candidate committee 3/17 ICC Meeting Sprg Conf New Membership Enrollment period 3/1 - 5/31</p>
<p>APRIL 2012 REG MTG 4/11 Speaker: <b>Jo Gimmell</b> Topic: <b>Current Business Etiquette</b> Spring Conf.</p> <p>ARC Mtg 4/14</p> <p>'Spring Social Enrollment Event'</p>	<p>MAY REG MTG 5/9 Speaker: <b>Karen Gridley</b> Topic: <b>Basics of Effective Selling</b> Election of Officers ICC Meeting Fellowship Day 5/12 vote "no business MTG"</p>	<p>JUNE REG MTG 6/13 Speaker: <b>President RR</b> Topic: <b>Celebrate ABWA!</b> Assoc. Event! Leadership Retreat-ARC</p> <p>Last day SBMEF &amp; fee due</p>	<p>JULY REG MTG 7/11 Speaker: Topic: <b>Using Powerful Phrases to Market Your Business!</b> ARC meeting 7/14</p> <p>last day award submission</p>

Fail safe: Speaker = WIN Discussion



# American Business Women's Association

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### A SLICE OF PARADISE

#### **Clubs and Council Information/News**

#### **ICC - Inter-Club Council**

##### Promoting Civic Betterment Through Combined Action

Organized April 29, 1950. Charter Member Clubs: Altrusa Club of Phoenix, American Association of University Women, Business and Professional Women's Clubs of Phoenix, League of Business and Professional Women, Pilot Club of Phoenix, Soroptimist Club of Phoenix, and Zonta Club of Phoenix. Additional members are the American Business Women's Association & Bosom Buddies.

**Inter-Club Council meeting & luncheon @ Dillon's \$20  
Meeting 2<sup>nd</sup> Saturday –Lunch @ Noon (11:30 am)**

Reservations Rosemary Rosenberger 602-971-3849

Project Table Reservation (11 AM set-up)

Editor: Dee Durkee deannaDurkeeCPA@gmail.com

President Darleon Bomkamp

President Elect Donna Gillespie

Vice President Dawn Lloyd

Rec. Sec'y Mary Z. Chandler

Corres. Sec'y Deanna Durkee

Treasurer – Belva Stites

Member at Large - Evelyn Guenther

**NEXT MEETING will be Jan 14, 2011.**

Regular Meetings are at 11:30 am. Sept, Nov, Jan, Mar & May.

Chapter Delegates are Ellyn Ventura and Marie Medawar.

#### **ARC – Arizona Regional Council**

**Chair: Donna Tucker - Vice Chair: Marsha Sparks**

**Treasurer: Open Secretary: Sue Flaig**

As of January: Marsha Sparks, Sue Flaig, Melanie Dunlap & Susan Morgan

##### **ARC Council Goals**

*The goals of the councils are to enhance and support the mission of the Association and its chapters and Express Networks; to support and improve the earning power of all members; advance working women by providing them with opportunities for professional development and facilitating the exchange of ideas and information among the chapters and Express Networks in their areas and provide enrichment opportunities for area members. <http://www.abwa-arizona.org/>*

Councils serve as a conduit for information between local chapters and Express Networks and venues for face-to-face connections between members of those Chapters/Express Networks. Meetings are in Jan, Apr, Jul, Oct.

**Next meeting – Jan. 14, 2012 @11:30-2pm TBA**

Chapter delegate is Veronica Temesio

Alternate delegate is Ellyn Ventura

**Both meetings are open to all ABWA members...**

Our Delegates report back to the group, so that all members may be aware of each group's presence and achievement in their overall program of action in the Phoenix community.

#### **From ARC's SPOTLIGHT:**

Why is growing and retaining membership such a challenge? To find out, ask yourself why you joined ABWA. Now ask yourself why you renew each year. If the answers to those two questions are positive and make you smile, you can successfully recruit. Share your experience with your friends and family. Why wouldn't you want your friends, coworkers and family to enjoy what you have?

Lynda Petellin, Membership Chair

#### **From ICC's Inter-Com:**

**Zonta International Celebrates their 92nd Birthday!**

Today more than 30,000 members of more than 1,200 clubs in 63 countries volunteer their time, talents and support to local and international service projects, as well as scholarship programs aimed at fulfilling Zonta's mission and objectives.

Marie Medawar, Delegate

#### **ABWA'S PROUD CODE OF CONDUCT**

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their business knowledge and skills, and by encouraging the professional development of other members.



## American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona A SLICE OF PARADISE

### Professional Development – Veronica Temesio Top Ten Business Women of ABWA

We have mentioned many times how important personal development, education, community involvement and building relationships are to ABWA. They are the path to a successful life and when we see ourselves reaching different goals we also enjoy being recognized for them. Recognition itself is a big motivator; it helps us to move forward because our efforts have not been unnoticed.

To ABWA recognition is also a key factor. Every year 10 ABWA members are recognized nationally for outstanding achievements in their groups, professions and community by being selected as the **Top Ten Business Women of ABWA** and, during the National Leadership Conference, one of them will be elected "American Business Woman of ABWA".

The candidates are elected by their own chapter or express network and the applications must be sent to National on or before May 15 of each award year.

To be eligible each candidate must meet the following requirements:

- Be a member in good standing both nationally and locally.
- Female candidate
- Be currently employed
- Current or past chapter or express network officer
- Having been an ABWA member in good standing for at least 3 years as of May 15 of the award year.

Each chapter or express network can choose their methods of selecting a candidate and once the applications have been submitted, 3 Kansas City business women review them independently and vote on each submission.

They make their decisions according to the following criteria:

- Career accomplishments shown by attaching a resume (20 p)
- Professional and personal goals: description of candidate's goals for the next 2 to 5 years, how ABWA has helped achieve them and what she has done to achieve ABWA's mission (10 p)
- ABWA historical profile: involvement in ABWA activities, offices, events or programs, district/national conferences attendance and number of members sponsored (10 p)
- Formal education: accredited or continuous education completed (5 p)
- Community involvement: a description of what the candidate has given back to the community (5 p)

Being elected is an honor and these business women will become a role model to the rest of hard working women.

~**The Paradise Chapter Vision** is to grow and discover the riches of networking, continuing education, supporting recognition, and leadership opportunities. ~