



# American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona A SLICE OF PARADISE news

The monthly resource for "What's going on in Paradise!"

XV, Issue 2 – September 2011

## The Mission of...

The American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



**September 14<sup>th</sup> 6 - 8:30pm**  
**Speaker: Renee Smith/Comfort Caregivers**  
**Topic: Closing the Sale !**

The customer should sense that you care and understand about helping them solve their problems, not that you are just looking for a sale.

**Inside: From the President's Desk...Rosemary Rosenberger — page 2**  
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This year, the annual theme is Share the Past, Build the Future and the icon representing this theme is the hummingbird. Hummingbirds can fly forward or backward with ease. Let's use this as a reminder that we can "fly backward" and appreciate our past, as women and as members of ABWA. We can also "fly forward", carrying the lessons and experience of our past as we seek to define our future together.

## ABWA PARADISE CHAPTER OFFICERS 2011/2012

PRESIDENT ROSEMARY ROSENBERGER - 602-971-3849  
VICE PRESIDENT VERONICA TEMESIO  
TREASURER WANDA T. VAUGHAN  
SECRETARY ELLYN VENTURA

### COMMITTEES

Professional Development Veronica Temesio  
Community Projects Marie Medawar  
Newsletter Rosemary Rosenberger  
Program Board  
Membership Lynda Petellin  
Publicity Board  
Fund raising ALL members  
Historian Wanda Vaughan

[www.abwaparadisearchapter.org](http://www.abwaparadisearchapter.org)

## Paradise Chapter Monthly Meetings

**Carlos O'Brien's 7111 East Bell Road**  
West of Scottsdale Road – SW corner  
**2nd Wednesday of each month**  
**6PM for Networking and**  
**Gathering and a 6:15 start**

- professional speaker or program
- dinner selections off regular menu
- short business meeting
- 50/50 and Door prize

## Community News

Continuing efforts for Charity By Marie Medawar, Chair  
602-790-4121

### Don't forget your donations

– WELCOME AT ANY MEETING

1. Shoebox ministry (toiletries, make-up, stationery, pens, envelopes, stamps. etc) to the **Whole Life Foundation**
2. Used Eye-Glasses and Hearing-aides for the Lion's distribution in countries world-wide.
3. Used ink cartridges and old or broken cell phones; i-pods, misc. computer equipment, etc.

**\* Whole Life Foundation will pick up clothing & furniture.**  
Call Marie!



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### From The President's Desk

**Just as we enjoy freedom**, we also have responsibilities to fulfill. Everyone is in the process of changing from the 2010-2011 Board to the 2011- 2012 Board. Here are some things to think about:

- Are we giving the new board the information they need to make a successful new year? (Joining a committee and helping out with the tasks.)
- Do our members understand that information is and will be out on WIN?
- Will we be prepared to turn in our 2011-2012 packets to national for Best Practices?
- Have all the incoming officers studied the Best Practices Manual – where we were, where we want to go, etc...
- Do our new chairpersons and committee members understand what is expected of them?
- What does your team expect? ie: to attend board meetings occasionally and regular meetings most always. To fulfill the duties assigned, etc... when we don't attend board meetings or regular meetings it takes away from the whole team. We must be accountable.

We need to treat ABWA like a business. That doesn't mean we can't have fun.

Here's a thought! Hold a one-on-one member orientation with each new member. Lunch with the guest that you brought into the team and ask about what committee would be best for them, discussing all the committees! What do you think? I would be happy to hear from each one of you! Send an email or give a call.

**ABWA... The place to be!**

### August Minutes –

We met at Carlos O'Brien's on 8/10/11 @ 6 pm, gathering, networking, and ordered dinner by 6:30 pm. The meeting opened with Invocation and a welcome from President Rosenberger. The Pledge of Allegiance was omitted, as the flag was not present. Present were Rosemary Rosenberger, Veronica Temesio, Marie Medawar, Erin Garcia, Betty Huffman, Linda Irvin, Karen Shammass and Tiffany Flake/with 4 month old son!

Rosemary continued with the old and new vision statement and all agreed that the new shorter version was better, and it was accepted as the current year's Paradise Chapter's Vision. She thanked Secretary Ellyn Ventura for a great Planning Pool Party Board Meeting at her home even though she was ill and could not make the meeting this evening. She handed out folders containing Membership roster (2 corrections to be made), Standing Rules (approved by quorum) and the new calendar (accepted). Vice-President Veronica Temesio gave an update on the Sept 22 Proclamation project. Letters have been sent to all members. Officer's letters have been mailed. Emails are phase II. Rosemary spoke on Arizona Regional Council and passed around the Hunger Knows No Season sign-up sheet for packing boxes at St. Mary's Food Bank. 2 people signed up...prospective member Karen & Steve Shammass. We adjourned for dinner.

**Life Coach Erin** was introduced to a round of applause and she started right in asking us for answers! **Wow!** Erin is affable, bodacious, capable and dedicated to stretching our minds and improving our outlook. This was a great presentation. You can follow her on FaceBook and she lets you know dates and times when she is speaking! I would suggest that you catch her any time you can. We presented her with our Certificate of Appreciation and took photos. We then continued with the business meeting. Minutes were approved as written in the newsletter and the Treasurer's report filed for audit. (corrections on print out noted). Our new budget was accepted, and will be printed in the next newsletter. Our Mystery Tea Enrollment Event flyer was distributed and both Karen and BJ were interested in joining us, and will try and make it to the event...or will join at the next meeting. Linda and Tiffany are taking it under consideration. Rosemary announced that **Renee Smith** of Comfort Caregivers, Inc. will be our next speaker on "**Closing the Sale!**" Renee is a professional salesperson, who truly believes that she can satisfy the prospect's needs. She really believes that the prospect must always be the star of the show and focuses "how to" on that premise. A '**must come**' meeting! Rosemary then told a bit about our **October** meeting and the **Vacation Auction!** Bring those wrapped gifts and enjoy our Anniversary month. She touched on the 3<sup>rd</sup> annual **Great Girls Getaway** cruise Sept of 2012 as a fundraiser – plenty of time to save up. The 50/50 was won by Linda and the door prize, a Scentsy Travel Tin was won by Marie! We closed with Benediction at about 8:15. rr for ev

**Our Sept Board Meeting** was held at Lim's , Aug 29<sup>th</sup> . Discussion on Best Practices of ABWA new requirements. **#15.** Sponsors a minimum of **3** members of record to attend nationally sponsored events or the equivalent to \$1,030 (the estimated cost for 2 regional conference registrations and 1 national conference registration.)   At least **1** member of record must be in attendance at the National Women's Leadership Conference otherwise the team is disqualified.



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### UpComing Events.....

Welcome from Ellyn Ventura! Agent for CRUISEONE



18 Night

Mediterranean Cruise

Ship Name: Independence Of The Seas

Destination: Europe

Departure Port: Southampton, England

Ports of Call Southampton, England; Cruising; Cruising; Lisbon, Portugal; Cruising; Palma De Mallorca, Spain; Barcelona, Spain; Cruising; Florence, Italy; Rome(Civitavecchia), Italy; Naples/Capri, Italy; Cagliari, Sardinia, Italy; Cruising; Gibraltar, United Kingdom; Seville(Cadiz), Spain; Cruising; Cruising; Cruising; Southampton, England

2011 Sail Date(s): Nov.29

<b>Interior</b>	<b>Outside</b>
<b>1,638.00 USD</b>	<b>1,916.00 USD</b>
<b>Balcony</b>	<b>Deluxe/Suites</b>
<b>2,350.00 USD</b>	<b>2,768.00 USD</b>

\*Great Girls Getaway 2012.....>



7 night Northeast

Ship Name: Jewel Of The Seas

Departure Port: Boston, Mass. Return: Boston

Ports of Call: Portland, Maine, Bar Harbor, St. John, NB, Halifax, NS

2012 Sail Date(s): Sept 16 - 23

<b>Interior</b>	<b>Outside</b>
<b>749.00 USD</b>	<b>949.00 USD</b>
<b>Balcony</b>	<b>Deluxe/Suites</b>
<b>1,199.00 USD</b>	<b>1799.00 USD</b>

Call for availability and deposit amounts 602-595-9303

### PROPOSED BUDGET 2011-2012

by Wanda T. Vaughan

#### INCOME:

Dues	600.00
50/50-raffles	200.00
Misc (small) Fundraisers	200.00
Fall Enrollment Social	170.00
Spring Enrollment Social	100.00
Cruises	1,000.00
	00
	<b>2,270.00</b>
	<b>TOTAL RECEIPTS: 00</b>

#### EXPENDITURES:

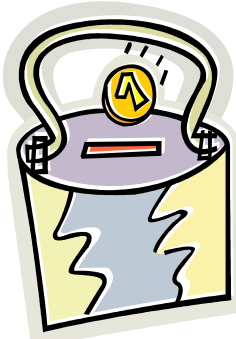
<b>Administrative</b>		<b>345.00</b>
Cards/postage/misc	100.00	
Membership Events & lunches	125.00	
Chapter WOY & BOY	50.00	
Business Assoc Event	50.00	
Officer's gifts	20.00	
<b>Miscellaneous</b>		<b>485.00</b>
Website/Newsletter	100.00	
ABWA Chapter Nat'l fee	100.00	
Speaker's meals (10)( \$20)	200.00	
ARC & ICC Dues	85.00	
		1,440.00
<b>Professional Development</b>		<b>00</b>
SBMEF	10.00	
ABWA Spring Conf/NATL Conf	1,030.00	
Local Conferences	400.00	
	<b>TOTAL EXPENDITURES:</b>	<b>2,270.00</b>

<Lighthouses aren't the only reason people found their way here. New England and eastern Canada have an unmistakable charm, rich history and natural beauty all their own. And there's no better time to visit than the fall - when the foliage is brilliant in every imaginable color, lighthouses dot the coastline, and there's always an authentic lobster bake going on somewhere.

**Check out the "Great Girls Getaway 2012"  
– Plenty of time to save up!**



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### Treasury Report by Wanda T. Vaughan~

OPENING BALANCE: \$1294.17

**INCOME:**

50/50	\$ 10.00
Dues	\$150.00
Fall Event	20.00

TOTAL RECEIPTS: 180.00

TOTAL INCOME: \$1474.17

**Disbursements:**

Speaker meal	9 .04
Round Up	200.00

**TOTAL DISBURSEMENTS 209 .04**

**8/31/2011 BALANCE: \$1265.13**

Please sign the Guest Book upon entering the meeting place. Thank you.

Wanda Vaughan will be ordering supplies the end of Sept. If there is anything you wish to order, let her know and we will add it to our order and pay one shipping charge.



**At our next meeting:**

**Sept 14th 6 - 8:30pm**

### PARADISE CHAPTER 2011-12 PROGRAM CALENDAR

<p><b>AUGUST 2011</b> REG MTG 8/10 Speaker: <b>Erin Garcia</b> Topic: <b>The 3 Cs: Creating Your Success with Confidence, Courage&amp;Clarity</b>  Business Plan; Calendar &amp; Ideas Round-up in Phoenix 26<sup>th</sup> -28<sup>th</sup>  Mystery Tea Enrollment 8/31</p>	<p><b>SEPTEMBER</b> REG MTG 9/14 Speaker: <b>Renee Smith</b> Topic: <b>Closing The Sale!</b>  9/10 InterClub Council (ICC)  9/22 ABW Day  Survey Summary Review  Vote 'no business' next month</p>	<p><b>OCTOBER</b> Special Mtg 10/12 15<sup>th</sup> Year Anniversary Speaker: <b>Jessica Peirce of Career Connectors</b> Topic: <b>Branding Your Professional Image</b>  Vacation Auction  National Leadership Conference Chattanooga, Tenn.  ARC- 10/15</p>	<p><b>NOVEMBER</b> REG MTG 11/9 Speaker: <b>SBA</b> Topic: <b>Writing a Business Plan</b>  11/12 ICC MTG  9/1 - 11/30 Enrollment Close  Apt WOY Committee</p>
<p><b>DECEMBER 2011</b> Social MTG 12/14 Benefit: Whole Life Foundation Baby items &amp; Social Program: White Elephant Exchg  <b>Happy Holidays</b></p>	<p><b>JANUARY</b> REG MTG 1/11/2012 Speaker: Topic:Current Business Etiquette  Elect chapter Woman of the Year &amp; BusinessWOY 1/14 ICC President'sDay &amp;ARC's meeting</p>	<p><b>FEBRUARY</b> REG MTG 2/8 Speaker: Topic: Goal Setting for Success ARC Showcase Event TBA  SBMEF</p>	<p><b>MARCH</b> REG MTG 3/14 Speaker: Topic:Conflict Intervention Appoint candidate committee 3/17 ICC Meeting Sprg Conf New Membership Enrollment period 3/1 - 5/31</p>
<p><b>APRIL 2012</b> REG MTG 4/11 Speaker: Topic: How to Get the Attention of the Media Spring Conf.  ARC Mtg 4/14  'Spring Social Enrollment Event'</p>	<p><b>MAY</b> REG MTG 5/9 Speakers: Topic: Basics of Effective Selling+Ener-gize your Clients  Election of Officers ICC Meeting Fellowship Day 5/12 vote "no business MTG"</p>	<p><b>JUNE</b> REG MTG 6/13 Speaker: President RR Topic: Celebrate ABWA! Assoc. Event! Leadership Retreat-ARC  Last day SBMEF &amp; fee due</p>	<p><b>JULY</b> REG MTG 7/11 Speaker: Topic: Using Powerful Phrases to Market Your Business! ARC meeting 7/14  last day award submission</p>

Fail safe: Speaker = WIN Discussion



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## **Clubs and Council Information/News**

### **ICC - Inter-Club Council**

#### **Promoting Civic Betterment Through Combined Action**

Organized April 29, 1950. Charter Member Clubs: Altrusa Club of Phoenix, American Association of University Women, Business and Professional Women's Clubs of Phoenix, League of Business and Professional Women, Pilot Club of Phoenix, Soroptimist Club of Phoenix, and Zonta Club of Phoenix. Additional members are the American Business Women's Association & Bosom Buddies.

#### **Inter-Club Council meeting & luncheon Meeting 2<sup>nd</sup> Saturday –Lunch @ Noon (11:30 am)**

#### **Location and cost TBA**

Reservations Mary Baeten 602-943-5453

Project Table Reservation (11 AM set-up)

Editor: Ann Santos at ASNDRLN@AOL.COM

President	Darleon Bomkamp
President Elect	Donna Gillespie
Vice President	Dawn Lloyd
Rec. Sec'y	Mary Z. Chandler
Corres. Sec'y	Deanna Durkee
Treasurer -	Belva Stites
Member at Large -	Evelyn Guenther

#### **NEXT MEETING will be Sept 10, 2011.**

Regular Meetings are at 11:30 am. Sept, Nov, Jan, Mar & May.

Chapter Delegates are Ellyn Ventura & Rosemary Rosenberger.

## **ARC – Arizona Regional Council**

**Chair: Donna Tucker - Vice Chair: Marsha Sparks**

**Treasurer: Open Secretary: Sue Flaig**

### **ARC Council Goals**

*The goals of the councils are to enhance and support the mission of the Association and its chapters and Express Networks; to support and improve the earning power of all members; advance working women by providing them with opportunities for professional development and facilitating the exchange of ideas and information among the chapters and Express Networks in their areas and provide enrichment opportunities for area members.*

Councils serve as a conduit for information between local chapters and Express Networks and venues for face-to-face connections between members of those Chapters/Express Networks. Meetings are in Oct, Jan, Apr, Jul.

#### **Next meeting – Oct. 8, 2011 @11:30-1pm Rock Bottom Brewery – watch for location!**

Chapter delegate is Rosemary Rosenberger

Alternate delegate is Ellyn Ventura

#### **Both meetings are open to all ABWA members...**

Our Delegates report back to the group, so that all members may be aware of each group's presence and achievement in their overall program of action in the Phoenix community.

As many of you know we lost a very, very special member this summer. Betty Hemphill will be missed by all of us in **ICC**, but also many others. Betty was involved in so many different types of fundraising organizations. As a tribute to Betty, ICC will collect cash/items to donate to Stitches of Love at their meeting Sept 10<sup>th</sup>.

And, another rock in the ICC group, Mary Baeten has passed away in August. Reservations Chair for many years and honored member of ICC will truly be missed!

### **September 22<sup>nd</sup>**

#### **American Business Women's Day!**

Since its foundation, ABWA has helped thousands of women achieve their goals, adapted to the new times and improved its resources for the benefit of its members and future members. In 1983, President Ronald Reagan recognized ABWA for "outstanding service to the community" and "for finding innovative private solutions" and President George H W Bush mentioned it as "one of his 1,000 Points of Light".

**Operation Proclamation** is in full swing! Our campaign requesting a renewal on our 1983 Proclamation of September 22<sup>nd</sup> as American Business Women's Day, via letters and emails to governing officials, including President Obama (coordination) by our Vice-President, Veronica Temesio, has awarded us the official campaign buttons for our participation! There is still time to join in and send those letters and emails by September 15<sup>th</sup>, the official closing date!

### **ABWA'S PROUD CODE OF CONDUCT**

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their business knowledge and skills, and by encouraging the professional development of other members.



## American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona A SLICE OF PARADISE news

### **Professional Development-About Your Membership**

By Veronica Temesio

**ENROLLMENT EVENTS** As an ABWA member we all know how important and necessary enrollment is. It is true that there are two annual main campaigns: in the Fall and in Spring but it should be an ongoing activity as the vitality and strength of chapters, express networks and the organization as a whole depend on it.

Strength is not only built by the collection of dues; it is also built by the valuable input of different members. More members invigorate the group and motivate it by new discussions and challenges. Organizational tasks could also be better distributed so that participation and work become a fun activity.

We can agree that at times we can feel a little overwhelmed by the idea of having to "persuade" somebody else to become a member. If this is the case, maybe remembering and sharing what made us join and our personal experience in the chapter/network can be of help.

As we remember, ABWA started by offering "a hand of friendship" and the possibility of continuing education and personal development. Nowadays these ideas remain the same: we offer friendship and the possibility of personal development. A possibility that has been enhanced by technology. WIN (Women's Instructional Network) is a good example of that technology. In it, we will find recruiting ideas, campaigns and templates which can be used in any enrollment event.

All we need to do is look for the right opportunity and plan an event. After it is over, we could ask for feedback on its outcome. That feedback could, in a way, be the foundation of a future event, enrollment becoming thus, an ongoing activity.

Think of it this way:

Remember that knock on your door? The one when your friends asked if you could come out the play?

Maybe you have not heard it in a while, but ABWA Paradise Chapter is knocking!

Yes, there's laundry to be done, meals to prepare, and emails to be answered, but it is time to answer the door.

Just like Avon calling...ABWA wants you to enjoy its product: workplace skills development and WIN education benefits; networking support; recognition of accomplishments; and, of course, fun and friendship!

Can you come out and play? What do you say?

ABWA is the Place to Be!

Many members are **vacationing** over the Summer months. Be sure and let the Board know that they may make reservations accordingly. If you are here, it is an excellent time to bring a friend and fill in the seats for our great speakers! It may encourage a friend to join ABWA Paradise, and it may encourage the speaker to join!

ABWA's theme for the New Year 2011-2012, "**Share the Past-Build the Future**" summarizes ABWA's main characteristics.

Revised for 2011-2012

~**The Paradise Chapter Vision** is to grow and discover the riches of networking, continuing education, supporting recognition, and leadership opportunities.



Our October 12, 2011 meeting which is our **Anniversary Celebration** will end with a **Vacation Auction**. There will not be a business meeting at this event.

**Ellyn Ventura** will be our auctioneer, so come prepared to get yourself a "fun" vacation souvenir, at a great price. Values are a minimum of \$15! Item will be wrapped and the location of the vacation on a card attached, so you will not know just what you are getting and you'll open it up and... **Walla! We all will see YOUR Vacation Souvenir!**

It's lots of fun, so bring your wrapped item and bid on another one!