



# American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona A SLICE OF PARADISE news

The monthly resource for "What's going on in Paradise!"

XV, Issue 4 – November 2011

## The Mission of...

the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



November 9<sup>th</sup> 6 - 8:30pm

**Speaker: James Pippier of SBA**  
**Topic: Writing Your Business Plan**

A Women's Business Ownership Representative is available to assist women business owners. The SBA web has so much information, it is difficult to get started! It says plan: Research, Write a Business Plan and Finance... Jim will lead us through it a bit.

- Inside: From the President's Desk...Rosemary Rosenberger – page 2**
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This year, the annual theme is Share the Past, Build the Future and the icon representing this theme is the hummingbird. Hummingbirds can fly forward or backward with ease. Let's use this as a reminder that we can "fly backward" and appreciate our past, as women and as members of ABWA. We can also "fly forward", carrying the lessons and experience of our past as we seek to define our future together.

## ABWA PARADISE CHAPTER OFFICERS 2011/2012

PRESIDENT	ROSEMARY ROSENBERGER - 602-971-3849
VICE PRESIDENT	VERONICA TEMESIO
TREASURER	WANDA T. VAUGHAN
SECRETARY	ELLYN VENTURA

## COMMITTEES

Professional Development	Veronica Temesio
Community Projects	Marie Medawar
Newsletter	Rosemary Rosenberger
Program	Board
Membership	Lynda Petellin
Publicity	Board
Fund raising	ALL members
Historian	Wanda Vaughan

[www.abwaparadisearchapter.org](http://www.abwaparadisearchapter.org)

## Paradise Chapter Monthly Meetings

**Carlos O'Brien's 7111 East Bell Road**  
West of Scottsdale Road – SW corner  
2nd Wednesday of each month  
6PM for Networking and  
Gathering and a 6:15 start

- professional speaker or program
- dinner selections off regular menu
- short business meeting
- 50/50 and Door prize

## Community News

Continuing efforts for Charity By Marie Medawar, Chair  
602-790-4121

### Don't forget your donations

– WELCOME AT ANY MEETING

1. Shoebox ministry (toiletries, make-up, stationery, pens, envelopes, stamps. etc) to the **Whole Life Foundation**
2. Used Eye-Glasses and Hearing-aides for the Lion's distribution in countries world-wide.
3. Used ink cartridges and old or broken cell phones; i-pods, misc. computer equipment, etc.

\* Whole Life Foundation will pick up clothing & furniture.  
Call Marie!



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### From The President's Desk

Last month there was a notation of what is expected of you as an ABWA member. Well, interestingly enough, we had more members and guests at this meeting. Sometimes, it is just best to tell it as it is:

#### **What does ABWA expect of you?**

Members are:

- Expected to attend business and program meetings monthly, held on the 2<sup>nd</sup> Wednesday at 6:00 pm for dinner. All meetings are held at the Carlos O'Brien's, 7111 E Bell Rd., Phoenix.
- Expected to serve on committees, support service projects, and participate in the annual fund-raising projects which enable Paradise Chapter to provide financial assistance to many women.
- Expected to recruit eligible friends and associates for membership.
- Encouraged to attend District Conferences held annually in Spring, and Regional Conference, held annually.
- Encouragement to share their interests, whether personal, community and/or professional, with each other and with prospective members.
- Expected to pay annual dues in a timely manner, both Nationally and locally. You must be a current National member to belong to a chapter /express network

Now, the other half of this is what you can you get out of being a member of the American Business Women's Association (ABWA). Enjoyment, fun and friendship for an evening is just the start:

#### **What can ABWA offer you?**

- An opportunity to use your time and talent to enrich the lives of yourself and others.
- Lasting friendships with people from diverse cultures and professions.
- Personal leadership development when you participate in WIN, our learning network online.
- An opportunity to work on service projects of lasting benefit to the community.
- Stimulating programs that expand your knowledge on Business issues, providing a forum for exchange of ideas.
- Personal contacts that develop when business and professional people work together toward common goals. (true networking)

**ABWA is the Place To Be! And that's what we are all about!**

**October Minutes –** We met at Carlos O'Brien's on 10/12/11 @ 6 pm, gathering, networking, and ordered dinner by 6:30 pm. The meeting opened with Invocation and a welcome from President Rosenberger. The Pledge of Allegiance was recited in unison. Present were Rosemary Rosenberger and Al, Wanda Vaughan, Veronica Temesio, Marie Medawar, Heather Wilt and Marcus, Lisa Sherry, guests Darlene De Franze, Tracy Baumbach and speaker Jessica Pierce.

Introductions were made. President Rosenberger introduced our speaker, Jessica Pierce of Career Connectors and Jessica told a bit about herself. She outlined what she would cover and made reference to member's businesses to tie in what she said to each of us there. Jessica was a delightful, interesting, effective speaker, answering individual questions. Jessica had to leave immediately following her talk and left with certificate and a flurry of picture-taking.

The Secretary's Minutes and Treasurer's Report were approved as printed in the newsletter and filed for audit per our Board meeting, as we voted that there be no business meeting at this meeting. Rosemary read a "Congratulations" letter from National on our 15<sup>th</sup> anniversary and started the "Vacation Auction". It was a fun time with great items! Rosemary then told a bit about our **Angel pin** sales and **Jewelry Raffle**, handing out flyers to ask friends and family to donate a dollar to your favorite meeting group, and **you** put their name and phone number on the raffle ticket. Drawing Nov. 9<sup>th</sup>. Our guest speaker will be James Pipper of SBA. Topic: **Writing a Business Plan.** (Import) The 50/50 was won by Al Rosenberger, who graciously donated it back to the chapter and the door prizes, were won by Heather and Marie!

**Door Prize donations by:** Judy Smith, Darlene De Franze & Tracy Baumbach, prospective members. Lisa Sherry, member. We closed with Benediction at about 8 pm. rr for ev:

#### **November Board Meeting Summary**

Wanda, Veronica and I met at Bingo in the Lone Butte Casino, Oct. 23<sup>rd</sup>. Speaker and meeting place confirmed. Rosemary to bring lap top. Plans for Dec. Social Event started. VP Veronica to work on flyer.

**If each member just sells 5 raffle tickets, our Nov drawing will be a success.** Angel pins are selling well. Nomination committee needed for Jan election of Chapter Woman of the Year and Business Woman of the Year candidate. \$85 was made at our Anniversary meeting – Vacation Auction. Note that any vacation cruise planned with Elyn brings the chapter cruiseline rebate, members or not. Call Elyn if you have given her name to someone that may book, before they book! We have \$1000 in the budget from cruises and so far have just \$200 coming from that venue. Marie Medawar will attend the ICC Mtg. 11/12 11:30 am @ Dillion's. Elyn on Cruise. Rosemary in Vegas. Reviewed 2<sup>nd</sup> History book – it was great! All are invited to the Board Mtgs.



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## UpComing Events.....

Welcome from Elynn Ventura! Agent for CRUISEONE  
\*Great Girls Getaway 2012.....>



7 night Northeast

Ship Name: Jewel Of The Seas  
Departure Port: Boston, Mass. Return: Boston  
Ports of Call: Portland, Maine, Bar Harbor, St. John, NB, Halifax, NS  
2012 Sail Date(s): Sept 16 - 23

<b>Interior</b>	<b>Outside</b>
<b>802.00 USD</b>	<b>1072.00 USD</b>
<b>Balcony</b>	<b>Deluxe/Suites</b>
<b>1,312.00 USD</b>	<b>available</b>

Lighthouses aren't the only reason people found their way here. New England and eastern Canada have an unmistakable charm, rich history and natural beauty all their own. And there's no better time to visit than the fall - when the foliage is brilliant in every imaginable color, lighthouses dot the coastline, and there's always an authentic lobster bake going on somewhere.

**Call for availability and deposit amounts 602-595-9303**  
**2nd Great Girls Getaway 2011 Alaska**



**1st Annual Great Girls Getaway 2010 Pacific Northwest**



## Mary Kay Holiday Open House

**Host:** Alisa Rogoff 602-321-9521 Saturday, November 19  
from 10:30 AM to 5:30 PM 4750 E. Woburn Lane Cave Creek AZ

## Remember Sep - Nov is Fall Enrollment!

A second visit to the Desert Foothills Library for their delightful book signings "Mystery Tea" events is Nov.



3<sup>rd</sup>, Thursday. Contact Lynda Petellin, Membership Chair for a reservation, if this interests you. There is a \$10 fee for the tea and scones during this program and we meet afterward on the patio.

ABWA Paradise Angels \$1.00 each



Somebody who wishes you the best, gives these Angels to you with lots of love. For \$1 each you can include one in a birthday or holiday card to someone special. Available now and at future meetings! Call or email Rosemary to order several. 602-971-3849

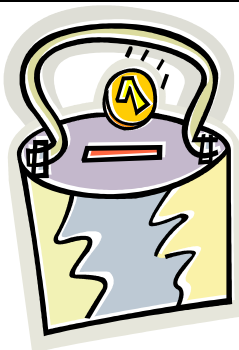
ABWA Paradise Raffle \$1.00 each ticket Drawing: 11/9/11



**Members:** collect \$1 and name/ phone number and bring to the meeting to transfer onto a ticket. Advance sales appreciated.



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### Treasury Report by Wanda T. Vaughan~

OPENING BALANCE: \$1334.56

**INCOME:**

50/50 \$ 27.00

Dues \$ 30.00

Vacation Auction 58.00

TOTAL RECEIPTS: 115.00

TOTAL INCOME: \$1449.56

**Disbursements:**

**Speaker meal 9.88**

**TOTAL DISBURSEMENTS 9.88**

**10/31/2011 BALANCE: \$1439.68**

**Will you attend?  
Western Regional Conference  
March 30-31, 2012**  
Dist II and VI • Oklahoma City, OK  
Renaissance Oklahoma City



**At our next meeting:  
NOV 9th 6 - 8:30pm**

### PARADISE CHAPTER 2011-12 PROGRAM CALENDAR

<p>AUGUST 2011 REG MTG 8/10 Speaker: <b>Erin Garcia</b> Topic: <b>The 3 Cs: Creating Your Success with Confidence, Courage&amp;Clarity</b></p> <p>Business Plan; Calendar &amp; Ideas</p> <p>Round-up in Phoenix 26<sup>th</sup> -28<sup>th</sup></p> <p>Mystery Tea Enrollment 8/31</p>	<p>SEPTEMBER REG MTG 9/14 Speaker: <b>Renee Smith</b> Topic: <b>Closing The Sale!</b></p> <p>9/10 InterClub Council (ICC)</p> <p>9/22 ABW Day</p> <p>Survey Summary Review</p> <p>Vote 'no business' next month</p>	<p>OCTOBER Special Mtg 10/12 15<sup>th</sup> Year Anniversary Speaker: <b>Jessica Peirce of Career Connectors</b> Topic: <b>Branding Your Professional Image</b></p> <p>Vacation Auction</p> <p>National Leadership Conference Chattanooga, Tenn.</p> <p>ARC- 10/15</p>	<p>NOVEMBER REG MTG 11/9 Speaker: <b>SBA-Jim Pipper, SBA</b> Topic: <b>Writing a Business Plan</b></p> <p>11/12 ICC MTG</p> <p>9/1 - 11/30 Enrollment Close</p> <p>Apt WOY Committee</p>
<p>DECEMBER 2011 Social MTG 12/14</p> <p>Benefit: Whole Life Foundation (Isabel McMahel)</p> <p><b>Baby items &amp; Program: White Elephant Exchg</b></p> <p><b>Happy Holidays</b></p>	<p>JANUARY REG MTG 1/11/2012 Speaker: Topic:<b>Current Business Etiquette</b></p> <p>Elect chapter Woman of the Year &amp; BusinessWOY 1/14 ICC President'sDay &amp;ARC's meeting</p>	<p>FEBRUARY REG MTG 2/8 Speaker: <b>Charlene Kingston</b></p> <p>Topic: <b>Goal Setting for Success</b> ARC Showcase Event TBA</p> <p>SBMEF</p>	<p>MARCH REG MTG 3/14 Speaker(s): <b>Veronica,VP Lynda,Chair</b> Topic<b>Conflict Intervention</b> Appoint candidate committee 3/17 ICC Meeting Sprg Conf New Membership Enrollment period 3/1 - 5/31</p>
<p>APRIL 2012 REG MTG 4/11 Speaker: Topic: <b>How to Get the Attention of the Media</b> Spring Conf.</p> <p>ARC Mtg 4/14</p> <p>'Spring Social Enrollment Event'</p>	<p>MAY REG MTG 5/9 Speaker:<b>Karen Gridley</b> Topic: <b>Basics of Effective Selling</b> Election of Officers ICC Meeting Fellowship Day 5/12 vote "no business MTG"</p>	<p>JUNE REG MTG 6/13 Speaker: President RR Topic: <b>Celebrate ABWA!</b> Assoc. Event! Leadership Retreat-ARC</p> <p>Last day SBMEF &amp; fee due</p>	<p>JULY REG MTG 7/11 Speaker: Topic: <b>Using Powerful Phrases to Market Your Business!</b> ARC meeting 7/14</p> <p>last day award submission</p>

Fail safe: Speaker = WIN Discussion



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## **Clubs and Council Information/News**

### **ICC - Inter-Club Council**

#### **Promoting Civic Betterment Through Combined Action**

Organized April 29, 1950. Charter Member Clubs: Altrusa Club of Phoenix, American Association of University Women, Business and Professional Women's Clubs of Phoenix, League of Business and Professional Women, Pilot Club of Phoenix, Soroptimist Club of Phoenix, and Zonta Club of Phoenix. Additional members are the American Business Women's Association & Bosom Buddies.

#### **Inter-Club Council meeting & luncheon @ Dillon's \$23 Meeting 2<sup>nd</sup> Saturday -Lunch @ Noon (11:30 am)**

Reservations Rosemary Rosenberger 602-971-3849  
Project Table Reservation (11 AM set-up)  
Editor: Dee Durkee deannaDurkeeCPA@gmail.com  
President Darleon Bomkamp  
President Elect Donna Gillespie  
Vice President Dawn Lloyd  
Rec. Sec'y Mary Z. Chandler  
Corres. Sec'y Deanna Durkee  
Treasurer - Belva Stites  
Member at Large - Evelyn Guenther

#### **NEXT MEETING will be Nov 12, 2011.**

Regular Meetings are at 11:30 am. Sept, Nov, Jan, Mar & May.  
Chapter Delegates are Ellyn Ventura & Rosemary Rosenberger.

### **ARC - Arizona Regional Council**

**Chair: Donna Tucker - Vice Chair: Marsha Sparks**

**Treasurer: Open Secretary: Sue Flaig**

As of January: Marsha Sparks, Sue Flaig, Melanie Dunlap & Susan Morgan

#### **ARC Council Goals**

*The goals of the councils are to enhance and support the mission of the Association and its chapters and Express Networks; to support and improve the earning power of all members; advance working women by providing them with opportunities for professional development and facilitating the exchange of ideas and information among the chapters and Express Networks in their areas and provide enrichment opportunities for area members.* <http://www.abwa-arizona.org/>

Councils serve as a conduit for information between local chapters and Express Networks and venues for face-to-face connections between members of those Chapters/Express Networks. Meetings are in Oct, Jan, Apr, Jul.

#### **Next meeting - Jan. 14, 2012 @11:30-2pm TBA**

Chapter delegate is Veronica Temesio  
Alternate delegate is Ellyn Ventura

#### **Both meetings are open to all ABWA members...**

Our Delegates report back to the group, so that all members may be aware of each group's presence and achievement in their overall program of action in the Phoenix community.

#### **4<sup>th</sup> Quarter ARC Meeting Summary**

Rosemary Rosenberger and Veronica Temesio went to the Rock Bottom Café in Desert Ridge Marketplace for the ARC Quarterly meeting, Saturday 10/15 at 11:30 am  
Chairperson Donna Tucker opened the meeting promptly after our arrival, with the Invocation and Pledge of Allegiance. All ten groups were in attendance. The Treasurer's report was filed for audit and the minutes (printed in the newsletter) approved as written. Delegate reports were given until lunch was ready and continued during lunch.

There was Discussion on ARC 2012, especially on "how to gain new members"? There was a good representation at St. Mary's Food Bank W/H on the 11<sup>th</sup> and they expect a good turnout on the 22<sup>nd</sup>. An audit committee was appointed. Newsletter items need be in by 12/15. Showcase tentative date is March 17.

Election of 2012 Officers: Marsha Sparks: Chairperson, Sue Flaig: Vice Chair, Susan Morgan (SAM): Communications Chair, and Melanie Dunlap: Finance Chair.

This 2 ½ hour meeting was followed by Heather Dopson and the social media strategy for ARC, which we did not stay for.

**All members should be getting a quarterly e-mail from ARC with a ARC's newsletter . If you are not getting it, send an e-mail to [ABWA-Phoenix@att.net](mailto:ABWA-Phoenix@att.net) and request to be added to the email list. <http://www.abwa-arizona.org/>**

### **ABWA'S PROUD CODE OF CONDUCT**

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their business knowledge and skills, and by encouraging the professional development of other members.

~**The Paradise Chapter Vision** is to grow and discover the riches of networking, continuing education, supporting recognition, and leadership opportunities. ~



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### Professional Development-About Your Membership

By Veronica Temesio

#### **WOMEN'S INSTRUCTIONAL NETWORK TRAINING COURSES**

We would all most definitely agree that **training is a key element to professional success** and as an ABWA member we have the possibility of being trained for free in many areas. How does this work? Through WIN (Women's Instructional Network) ... and **all we need is access to a computer, and enthusiasm.**

As soon as we become a member, we are offered **five different training modules** which deal with our working main interests. Examples of them are resumes planning and writing, getting ready for job interviews, team working, conflict solution and leadership.

Each module starts with an overview of the topic and a little drill to pre test how knowledgeable we are. This is interesting because it helps to get focused on the topic to be discussed. The modules pace is moderate and easy to follow. Explanations and comments are wrapped up before moving on to the next subject and there are also short tests along the way to check on the understanding. If we have made mistakes, we have the possibility of revising the test and retaking it, which also contributes to the learning process. After a module completion we are awarded a diploma and certain credits which contribute to future training. **ABWA recognizes members who have successfully completed training modules**, either privately by mailing the diploma or in public, during the different conferences.

ABWA periodically adds new training courses such as "First 100 days on the job", which discusses the best attitude during that period and highlights our most common mistakes. And "First days off the job" is particularly interesting because it helps to get organized in **a positive way** while looking for a new job, and provides hints on how to save money during that difficult experience.

So **take advantage** of this opportunity and if in doubt, do not hesitate to contact your chapter officers! We are here to help.

At our September Board meeting, we chose three months to assist members. We will have a lap top computer at the Nov, Jan and March meetings to show you step by step, and answer any questions.

**ABWA is the Place to Be!**



# ST. JOSEPH

Maronite Catholic Church

# FESTIVAL

## November 4th-6th 2011

Friday: 5pm-10pm      Saturday: 10am-10pm      Sunday: 10am-6pm

### Authentic Lebanese Food

Labrouli	Kafta	Stuffed Grape Leaves
Beef Kabob	Kibbi	Grilled Chicken
Lalafel	Hummus	Baklava

Traditional Lebanese Desserts

**Live Entertainment**

Folk & Belly Dancing

**Arts & Crafts**

**Children's Games**

Raffle Prizes

Location  
5406 E. Virginia Ave. (Between McDowell & Thomas at 52nd Street)  
24 Hour Information (602) 967-3280  
[www.stjosephaz.org](http://www.stjosephaz.org)





Co-Chair: Marie Medawar, St Joseph Church  
Woman of the Year, ABWA Paradise Chapter

