



# American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona A SLICE OF PARADISE news

The monthly resource for "What's going on in Paradise!"

X1V, Issue 10 – May 2011

## The Mission of...

The American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



Tracy NE Curves Susy

May 13<sup>th</sup> 6 - 8:30pm

**Speakers:** Tracie Wain w/Zumba & Susan Heller-Owner Curves

**Topic:** "Organizing Your Exercise Place: Curves circuit with Zumba"

Shimmy and Sculpt- It's the only 30-minute class that mixes the music and moves of Zumba with the proven strength training of Curves for a wildly effective workout!

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LEADING WITH *Vision*

The kaleidoscope is our Leading with Vision icon because it represents a "contantly changing pattern made by bits of colored glass." Just as ABWA is represented by our teams, chapters, and networks. By working together from the National to local level, we will change and grow to present a collective vision for future success of the Association.

## ABWA PARADISE CHAPTER OFFICERS 2010/2011

PRESIDENT ROSEMARY ROSENBERGER - 602-971-3849  
VICE PRESIDENT open  
TREASURER WANDA T. VAUGHAN  
SECRETARY ELLYN VENTURA

### COMMITTEES

Professional Development	Board
Community Projects	Marie Medawar
Newsletter	Rosemary Rosenberger
Program	Board
Membership	Board
Publicity	Board
Fund raising	ALL members
Historian	Wanda Vaughan

[www.abwaparadisearchapter.org](http://www.abwaparadisearchapter.org)

## Paradise Chapter Monthly Meetings

Carlos O'Brien's 7111 East Bell Road  
West of Scottsdale Road – SW corner  
2nd Wednesday of each month  
6PM for Networking and  
Gathering 6:15 start

- professional speaker or program
- dinner selections off regular menu
- 50/50 and Door prize

## Community News

Continuing efforts for Charity By Marie Medawar, Chair  
602-790-4121

Don't forget your donations – WELCOME AT ANY MEETING

1. Shoebox ministry (toiletries, make-up, stationery, pens, envelopes, stamps. etc) to the Whole Life Foundation
2. Used Eye-Glasses and Hearing-aides for the Lion's distribution in countries world-wide.
3. Used ink cartridges and old or broken cell phones; i-pods, misc. computer equipment, etc.

\* Whole Life Foundation will pick up clothing & furniture.

Call Marie



## American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona A SLICE OF PARADISE news



### From The President's Desk

The ABWA Mission guides and directs our Association's commitment to members. The benefits and resources are accessible to all. How does a member demonstrate appreciation for ABWA? You can begin by honoring your pledge to support the Association. Give of your time or efforts when and where needed. Active participation in ABWA will not only demonstrate your commitment but will afford you the opportunity to learn or hone valuable skills. One of the important skill sets offered is leadership.

ABWA not only recognizes but also acknowledges the necessity for quality leadership all year round. We train members to take on leadership roles in every aspect of their lives. These specific skill set seminars are provided at Spring and National Conferences as well as local ABWA meetings and functions.

So, invite a friend, neighbor, acquaintance to join ABWA .....that they may learn, grow and be involved in our chapter of the American Business Women's Association.

Our Friendship Tea Enrollment Event is May 7<sup>th</sup> @ The English Tea Room in Carefree, AZ 12:30 PM Our Business Associate Event is May 11<sup>th</sup> @ Carlos O'Briens, 6 PM.

No affair would be a success without the cooperation of the members, therefore, we need your support and attendance to make this affair a memorable one.

**Come! Enjoy our Cream Tea Event! Come Enjoy our Business Associate Event!**



**ABWA – The Place To BE!**

### Minutes for ABWA Paradise Chapter Wednesday 4/13/2011

We met and networked from 6-6:30. Then our president Rosemary Rosenberger welcomed everyone and all joined in for the invocation and pledge. We went around the room and introduced ourselves. Members attending were Rosemary Rosenberger, Wanda Vaughan, Marie Medawar, Lida Cubillos, Veronica Temesio, Vikki Lugo, Lynda Petellin, Al Rosenberger, Jack Petellin, Sofia Kraner, Joyce Lubbers, and our speaker for the evening was Julie Theroux and husband Bob was video taping. Rosemary read the speaker's bio and welcomed Julie, and Julie thrilled us all by reading our faces! What a sharp lady! Giving us tips and facts on reading body language combine with so many facial expressions – eye movement – nose signs and more. She opened the talk to questions and gave many insightful answers. No one wanted the evening to end! Rosemary presented Julie with a Certificate of Appreciation and their picture was taken for our History Book.

We took a short break. Our vocational speaker Lynda Petellin had to leave, (Jack had a reunion and agreed to share the evening with coming to the early part of our meeting), so we continued with the Business part of the meeting. President Rosenberger stated there had been an interesting meeting of ARC and she will follow up with news in the Slice of Paradise! She mentioned a few highlights.

\*Remember we vote for 2011-12 officers next month.

- Lida spoke on the PEN meeting, Tuesday 4/19 at the Keg 11:30 luncheon.
- Marie Medawar had to leave early for a Board meeting, thus sharing the evening.
- Both the Treasurer's report and the meeting minutes were published in the newsletter and approved.
- The 50/50 was won by Lida Cubillos and Vikki Lugo won the door prize. Our second door prize was from the TALK Marketing Co., a new laundry product we are giving samples of and \$1 off coupons for. TALK had donated a larger size of same, and it was won by our speaker!
- No new business was presented.

The meeting ended with the Benediction. But most stayed and networked a bit longer.

Our next speaker will be Susan Heller, Curves owner and Tracie Wain, Zumba Instructor

Topic: Organizing Your Exercise Space: **The Curves circuit with Zumba!**

**May Board Summary** Speaker & Vocational talk confirmed. Voting Slate confirmed. **June** is Business Associate Night The June Board meeting will be the end of May. All are welcome to attend.



## American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona A SLICE OF PARADISE news

### UpComing Events.....

Welcome from Ellyn Ventura! Agent for CRUISEONE



18 Night

Mediterranean Cruise

Ship Name: Independence Of The Seas

Destination: Europe

Departure Port: Southampton, England

Ports of Call Southampton, England; Cruising; Cruising; Lisbon, Portugal; Cruising; Palma De Mallorca, Spain; Barcelona, Spain; Cruising; Florence, Italy; Rome(Civitavecchia), Italy; Naples/Capri, Italy; Cagliari, Sardinia, Italy; Cruising; Gibraltar, United Kingdom; Seville(Cadiz), Spain; Cruising; Cruising; Cruising; Southampton, England

2011 Sail Date(s): Nov.29

<b>Interior</b>	<b>Outside</b>
<b>1,638.00 USD</b>	<b>1,916.00 USD</b>
<b>Balcony</b>	<b>Deluxe/Suites</b>
<b>2,350.00 USD</b>	<b>2,768.00 USD</b>



10 Night Greece & Turkey

Ship Name: Splendour Of The Seas

Departure Port: Venice, Italy

Ports of Call Venice, Italy; Split, Croatia; Corfu, Greece; Cruising; Chania(Souda), Crete, Greece; Bodrum, Turkey; Ephesus(Kusadasi), Turkey; Athens(Piraeus), Greece; Katakolon, Greece; Cruising; Venice

2011 Sail Date(s): Oct.07

<b>Interior</b>	<b>Outside</b>
<b>1,049.00 USD</b>	<b>1,249.00 USD</b>
<b>Balcony</b>	<b>Deluxe/Suites</b>
<b>1,899.00 USD</b>	<b>2,399.00 USD</b>

Call for availability and deposit amounts 602-595-9303

### Welcome to the *English Rose Tea Room*

**A Paradise Chapter ABWA Friendship Tea Event**



**Saturday**

**May 7<sup>th</sup> @ 12:30 pm**  
**The Cream Tea is just**  
**\$15 per person ...**  
**but bring an ABWA**  
**recruit, your Mom, or a**  
**friend and it is 2/\$26.**

**Setting will be outdoors**  
**201 Easy St #103, Carefree, Arizona 85377**

Dear Member:

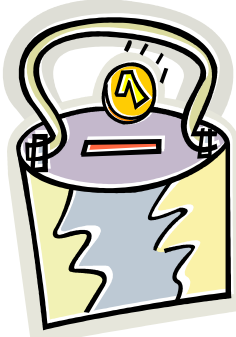
The Paradise Chapter of American Business Women's Association cordially invites you to attend its **2011 Business Associate Event** to be held on **Wednesday June 8, 2011 at: Carlos O'Briens, 7111 E Bell Road – SW corner of Bell and Scottsdale Roads. NO HOST Bar @ 6 PM Dinner @ 6:30**

As you know, this is one of the highlights of the year for our chapter and each of you have the opportunity to express your appreciation to your employer or co-worker by extending an invitation to the Business Associate Dinner. We also suggest inviting, or bringing a former member, if you do not have a business associate you wish to honor. **Each guest present, will receive a certificate of appreciation. One guest with a written submission of a "Why my associate should be our BUSINESS ASSOCIATE OF THE YEAR" letter will receive the distinction and award.**

Carlos O'Brien's Menu ~ WE WILL ORDER OFF THE MENU AND AN 18% GRATUITY WILL BE ADDED. ~Separate checks~



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### Treasury Report by Wanda T. Vaughan~

OPENING BALANCE: \$1201.93

**INCOME:**

50/50 12.00

TOTAL RECEIPTS: 12.00

TOTAL INCOME: \$1213.93

**Disbursements:**

Speaker's meal **11.39**

TOTAL DISBURSEMENTS **11.39**

**4/30/2011 BALANCE: \$1202.54**

Please sign the Guest Book upon entering the meeting place. Thank you.

Why Join ABWA? Come and learn more about ABWA!



**At our next meeting:**

**May 11th 6 - 8:30pm**

## PARADISE CHAPTER 2010-11 PROGRAM CALENDAR

<p><b>AUGUST 2010</b> REG MTG 8/11 Speaker: Lida Cubillos Topic: Become An Entrepreneur: Getting the Guts to Start a Business</p> <p>Survey Summary Vote: Budget Review: Business Plan Fundraiser Ideas</p>	<p><b>SEPTEMBER</b> REG MTG 9/8 Speaker: Linda Thompson Topic: <i>This is Not Your Father's Oldsmobile</i> - 9/11 InterClub Council (ICC) 9/22 ABW Day Round-up in Tucson 9/24-26</p> <p>Enrollment Event TBA Vote 'no business' next mo</p>	<p><b>OCTOBER</b> Special Mtg 10/13 15<sup>th</sup> Year Anniversary Vacation Auction Speaker: Ellyn Ventura Topic: Getting Closer To Your Next Cruise Vacation National Women's Leadership Conference October 28 - 30, 2010 Chattanooga, Tenn. ARC- 10/9</p>	<p><b>NOVEMBER</b> REG MTG 11/10 Round Table Discussion Topic: How to Raise Difficult Issues with Your Team 11/13 ICC MTG 9/1 - 11/30 Enrollment Close</p> <p>Apt WOY Committee</p>
<p><b>DECEMBER 2010</b></p> <p>Social Fun Eve....12/8</p> <p>Benefit: Social Program: Gift Donation to Whole Life Foundation or AZ Hope &amp; Future of Foster Children! <span style="color: red;">Happy Holidays</span></p>	<p><b>JANUARY 2011</b> REG MTG 1/12 Speaker: Linda Seiden Topic: Mastering Cold Calls Elect chapter Woman of the Year &amp; BusinessWOY 1/8 Icc President'sDay &amp;ARC's meeting</p>	<p><b>FEBRUARY</b> REG MTG 2/9 Speaker: Al Rosenberger Topic: Moving from Employee to Consultant ARC Showcase Event TBA</p> <p>SBMEF</p>	<p><b>MARCH 2011</b> REG MTG 3/9 Speaker: Gladys Seymour Topic: Negotiations from a Woman's Perspective Appoint candidate committee 3/12 ICC Meeting Sprg Conf New Membership Enrollment period 3/1 - 5/31</p>
<p><b>APRIL 2011</b> REG MTG 4/13 Speaker: <i>Julie Theroux</i> Topic: Reading Body Language: Truth or Lie</p> <p>Spring Conf.</p> <p>ARC Mtg 4/9</p> <p>'Spring Social Enrollment Event'</p>	<p><b>MAY 2011</b> REG MTG 5/11 Speakers: <span style="background-color: yellow;">Susan Heller &amp; Tracie Wain</span> Topic: <span style="background-color: yellow;">Curves/ Zumba</span> <span style="background-color: yellow;">Organizing Your Exercise Space!</span> Election of Officers ICC Meeting Fellowship Day 5/14 vote "no busi"</p>	<p><b>JUNE 2011</b> REG MTG 6/8 Speaker: Kim Yeatts Topic: Energize Your Networking Business Assoc. Event! Leadership Retreat-ARC Last day SBMEF &amp; fee due</p>	<p><b>JULY 2011</b> REG MTG 7/13 R.Rosenberger President (Speaker) close term of office "Celebrate Our Stars!" ARC meeting 7/10</p> <p>last day award sub- mission</p>

Fail safe: Speaker = Round Table Discussions



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## Clubs and Council Information/News

### ICC - Inter-Club Council

#### Promoting Civic Betterment Through Combined Action

Organized April 29, 1950. Charter Member Clubs: Altrusa Club of Phoenix, American Association of University Women, Business and Professional Women's Clubs of Phoenix, League of Business and Professional Women, Pilot Club of Phoenix, Soroptimist Club of Phoenix, and Zonta Club of Phoenix. Additional members are the American Business Women's Association & Bosom Buddies.

#### **Inter-Club Council meeting & luncheon**

##### **Meeting 2<sup>nd</sup> Saturday -Dinner @ Noon (11:30 am)**

Marie Calendar's - 2420 W Northern Av / I-17 \$20.00

Reservations Mary Baeten 602-943-5453

Project Table Reservation (11 AM set-up) Darleon Bomkamp

Editor: Ann Santos at ASNDRLN@AOL.COM

President	Evelyn Guenther
President Elect	Darleon Bomkamp
Vice President -	Marleen Stewart
Corresponding Secretary -	Ann Santos
Recording Secretary -	Barbara Cole
Treasurer -	Belva Stites

#### **NEXT MEETING will be May 14, 2011.**

Regular Meetings are at 11:30 am, Sept, Nov, Jan, Mar & May.  
Chapter Delegates are Rosemary Rosenberger & Ellyn Ventura.

## ARC - Arizona Regional Council

**Chair: Donna Tucker - Vice Chair: Marsha Sparks**

**Treasurer: Open Secretary: Sue Flaig**

### ARC Council Goals

*The goals of the councils are to enhance and support the mission of the Association and its chapters and Express Networks; to support and improve the earning power of all members; advance working women by providing them with opportunities for professional development and facilitating the exchange of ideas and information among the chapters and Express Networks in their areas and provide enrichment opportunities for area members.*

Councils serve as a conduit for information between local chapters and Express Networks and venues for face-to-face connections between members of those Chapters/Express Networks. Meetings are in Oct, Jan, Apr, Jul.

**Next meeting - Jul. 9, 2011 @11:30-1pm Tucson, AZ,**

#### **Viscount Hotel**

Chapter delegate is Rosemary Rosenberger

Alternate delegate is Ellyn Ventura

#### **Both meetings are open to all ABWA members...**

Our Delegates report back to the group, so that all members may be aware of each group's presence and achievement in their overall program of action in the Phoenix community.

#### **Letter from Evelyn Guenther:**

**May is the Silent Auction month, and installation of the newly elected officers.** In five short sentences you and your delegate will be asked to answer the objectives of ICC. Yes, there will be a timer!  
Evelyn Guenther, ICC President 2010-2011

(iccofaz.blogspot.com) - Call Mary Baeten, 602-943-5452 or marybaeten@aol.com to make reservations. Standing Reservation - only call if not attending.  
Cost is just \$20 per person. Price increase to \$23 Sept

**ARIZONA REGIONAL COUNCIL'S LEADERSHIP RETREAT  
SATURDAY, JUNE 11, 2011 SPECIAL GUEST  
SPEAKER: PATTIE VARGAS, DISTRICT VI VICE PRESIDENT  
ARIZONA ROUND UP  
HOSTED BY TEMPE CHARTER CHAPTER  
AUGUST 26-28 MARRIOTT PHOENIX AIRPORT**

#### **Arizona Regional Council 2<sup>nd</sup> Quarter Meeting Report - April 9, 2011 Rock Bottom Café, Desert Ridge MarketPlace**

We opened with a Welcome, Invocation and Pledge of Allegiance. Treasurer's report was filed for audit and the 1<sup>st</sup> Q 2011 minutes where approved. Delegate Rpt-Tempe Charter, Pat ; SEN, Sam; Phoenix Downtown EN, Betsy; TC, Lori; PEN, Sandy; PC, Rosemary; & El Sol, Diane. Eight of the twelve ABWA groups listed on ARC site were represented. (Betsy covered for SWEN as well). We discussed membership count, guest count and several groups have started allowing only the members to announce their businesses, and pass out information, while guests are simply introduced by their mentor in ABWA. Networking time allows for guests to introduce themselves to members using their business intros, but the formal group introduction is limited to members. Food for thought! The Showcase recap told us that there were 67 present and ARC made aprox. \$400. A motion was made, seconded and carried that the Showcase money should go to website enhancements ( a AZ map locator for member groups & Sam will look into a link to the rolling Events feature on the ARC site.) A Round-up Report was given by Pat from Tempe Charter Chapter and forms passed out. They will not officially accept forms until sometime in May. Newsletter deadline is May 15 w/distribution June 1. Website update (abwa-arizona.org) input was encouraged.

3<sup>rd</sup> Q meeting to be held in Tucson Viscount Hotel July 9<sup>th</sup>. Please come prepared to report on the Santa Fe conference as well. The Leadership Retreat June 11 needs a location, as our passed location was booked. Name/Theme decided. And Betsy will chair the Hunger Knows No Season drive for volunteers to help in the Kid's Corner Program. No collection of food or money. Organization of volunteers TBA. The discussion on ABWA Education was basic essentials- did not get into "how", now that it is computerized. We closed at 2PM. (2 1/2 hrs)



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## Professional Development-About Your Membership

### STAND IN THE INNER CIRCLE

About ABWA's Friendship Program

Special recognition and awards are earned by enthusiastic ABWA members who have shown their active desire to see the American Business Women's Association grow. Members qualify for these awards, which cannot be purchased, by sharing their Association with two or more businesswomen who become members.

When a member has sponsored two new members, she earns the Friendship Star Guard, which attaches to the ABWA pin. After sponsoring six members, she receives ABWA's Friendship lapel pin.

When a member has sponsored 11 new members, she has attained the Association's select Inner Circle and receives the gold Inner Circle charm on a bracelet. Inner Circle members have reserved seating and are recognized for their contributions at the closing sessions of the Regional conferences.

After qualifying for membership in the Inner Circle by sponsoring 11 new members, higher Friendship Star charms may be earned as members continue to sponsor other businesswomen in the Association. The Inner Circle award levels are as follows:

- **Emerald Star**...22 members
- **Golden Sapphire Star**...33 members
- **Blue Sapphire Star**...44 members
- **Garnet Star**...55 members
- **Amethyst Star**...66 members
- **Pearl Star**...77 members
- **Diamond Star**...88 members

By introducing other women to ABWA, you are supporting the Association and fulfilling its mission. To recognize your contribution, we (National) are pleased to present you with this award. Wear it with pride at all ABWA events.

**Our Friendship Tea (Enrollment Event) is Saturday, May 7<sup>th</sup> at the English Rose Tea Room in Carefree, 12:30PM.** Recruit a new member-join the Inner Circle!

## Get Connected Stay Connected

The first and best way to connect to the ABWA membership experience is to join our online community inside the Women's Instructional Network (WIN)<sup>™</sup>. The best way to learn is to dive in! With your official welcome communication, you received instructions on how to login for the first time. With these instructions came a unique temporary password for your first login.

**If you have misplaced or forgotten your email address or password, contact ABWA National web support at [webmail@abwa.org](mailto:webmail@abwa.org) or 800-228-0007 and we can reset your information.**

**Likewise, if you're having difficulty, please don't hesitate to contact us.**

Meanwhile, logging into WIN is as easy as 1-2-3:

1. Visit [www.abwa.org](http://www.abwa.org) and click on "Member Login."
2. At the login screen, enter the email address on your ABWA membership record and your password.
3. At the welcome page, click "Enter Now!" to enter the WIN portal.

## ABWA'S PROUD CODE OF CONDUCT

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their business knowledge and skills, and by encouraging the professional development of other members.