



# American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona A SLICE OF PARADISE news

The monthly resource for "What's going on in Paradise!"

XIV, Issue 8 – March 2011

## The Mission of...

The American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



**MARCH 9<sup>th</sup> 6 - 8:30pm**

**Speaker: Gladys Seymour,**  
Finance @ Kierland Home Care

**Topic: Negotiations from a Woman's Perspective**

Getting what you want, in every aspect of your life, requires knowing how to gain the cooperation and support of others.

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LEADING WITH



The kaleidoscope is our Leading with Vision icon because it represents a "constantly changing pattern made by bits of colored glass." Just as ABWA is represented by our teams, chapters, and networks. By working together from the National to local level, we will change and grow to present a collective vision for future success of the Association.

## ABWA PARADISE CHAPTER OFFICERS 2010/2011

PRESIDENT	ROSEMARY ROSENBERGER - 602-971-3849
VICE PRESIDENT	open
TREASURER	WANDA T. VAUGHAN
SECRETARY	ELLYN VENTURA

## COMMITTEES

Professional Development	Board
Community Projects	Marie Medawar
Newsletter	Rosemary Rosenberger
Program	Board
Membership	Board
Publicity	Board
Fund raising	ALL members
Historian	Wanda Vaughan

[www.abwaparadisechapter.org](http://www.abwaparadisechapter.org)

## Paradise Chapter Monthly Meetings

**Carlos O'Brien's 7111 East Bell Road**  
West of Scottsdale Road – SW corner  
**2nd Wednesday of each month**  
**6PM for Networking and**  
**Gathering 6:15 start**

- professional speaker or program
- dinner selections off regular menu
- 50/50 and Door prize

## Community News

Continuing efforts for Charity By Marie Medawar, Chair  
602-790-4121

Don't forget your donations – WELCOME AT ANY MEETING

1. Shoebox ministry (toiletries, make-up, stationery, pens, envelopes, stamps. etc) to the **Whole Life Foundation**
2. Used Eye-Glasses and Hearing-aides for the Lion's distribution in countries world-wide.
3. Used ink cartridges and old or broken cell phones; i-pods, misc. computer equipment, etc.

\* Whole Life Foundation will pick up clothing & furniture.

Call Marie



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### From The President's Desk

#### Paradise Chapter or Paradise Express Network

As we March into Spring, I'd like to share some ideas from an article I read in the leadership playground.

**The ideas successful leaders shared are filled with pride - and results.**

Bring energy to your chapter by emulating a marketer. Marketing-savvy skills are learnable, can be fairly easy to implement - and create experiences where members will invest their time. Regardless of occupation: scientists, auditors, organizers, farmers, civic leaders or healthcare professionals, showing your "business organization" with a more catchy approach will boost your success.

**Do you buy the "no time" excuse or challenge it?**

**"No Time" has become a smoke screen for bigger issues.** No time was cited as a major challenge for almost any issue: People don't have time to join; Members don't have time to volunteer; Volunteers don't have time to do what they say they will; No one has time to become a leader.

For years, we've been talking about time as a scarce resource and how it's often simpler to give money than time. It seems like "no time" has become the easy excuse for almost anything that does not turn out the way we would wish.

Few turn it around to say, "How can we make this so appealing people will make time to join our group"? Enthusiasm brings a lot to a meeting! We stay in touch with the NOW by having relevant topics and professional speakers! We are an active group participating in the Community for its benefit! We feel that we have the best of the best in the women in our group - ABWA! America's Best Women's Association...

Be a part of our outreach! Paradise Express Network of the American Business Women's Association in Northeast Phoenix Arizona, covering Cave Creek, Upper Scottsdale, Desert Ridge, and Carefree areas.

### Minutes for ABWA Paradise Chapter Wednesday 2/9/2011

What a great meeting. We met and networked from 6-6:30. Then our president Rosemary Rosenberger welcomed everyone and all joined in for the invocation and pledge. We went around the room and introduced ourselves. Members attending were Wanda Vaughan, Rosemary Rosenberger, Marie Medawar, Lida Cubillos, Heather Wilt, Sandy Fifield, Camelita Remy, Linda Petellin, Veronica Temiseo, Nicole Antila and Ellyn Ventura. There were 9 guests plus our speaker!!! Our speaker for the evening was Al Rosenberger of Al Rosenberger & Associates LLC who spoke on: Moving from Employee to Consultant. Al gave a very informative talk on what it takes to be a consultant: the benefits and challenges of consulting. His focus was that you are on your own: an independent problem solver! We took a short break and then our vocational speaker Camelita Remy told a little bit about herself and showed us a presentation on the new product that she will be selling. ([www.mylifevantage.com/healthadvantage](http://www.mylifevantage.com/healthadvantage)) This is a pill that she says has helped her with her high blood pressure. After we finished eating we continued on with the business portion of the meeting.

- Because of the high cost of airline flights we currently don't have anyone committed to the Spring Conference.
- The Showcase on March 12th will have Wanda, Rosemary and Lida in attendance to support our WOY Marie Medawar. Anyone else who would like to attend should notify Rosemary.
- Both the Treasurer's report and the meeting minutes were published in the newsletter and approved.
- We are still looking for someone to attend ARC meetings on a permanent basis.
- New business included Ellyn reminding people to look at the cruise and tour space that she is holding. All vacations booked through her will benefit ABWA.
- Sandy Fifield reminded everyone of the Paradise Express Meeting.
- The 50/50 was won by our guest Richard Vaughan and the door prize was won by Wanda Vaughan.

The meeting ended with the Benediction.

#### **March Board Summary**

We met at bingo, as all four officers were not able to respond.

- Speaker – confirmed
- Confirmed Vocational talk.
- Elect Nomination Committee.
- Supplies have been received.

The April Board meeting will be the end of March. All are welcome to attend.



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## UpComing Events.....

Welcome from Ellyn Ventura! Agent for CRUISEONE



### ROUND TRIP SEATTLE ALASKA CRUISE 6/24/11

ABWA Paradise Chapter  
ALL GIRLS GETAWAY

7 Night Alaska Sawyer Glacier Cruise



**Ship Name:** Rhapsody Of The Seas **Destination:** Alaska  
**Departure Port:** Seattle, Washington  
**Ports of Call :** Seattle, Washington; Cruising; Alaska Inside Passage; Juneau, Alaska; Skagway, Alaska; Tracy Arm Fjord, Alaska; Cruising; Victoria, British Columbia; Seattle, Washington

**2011 Sail Date(s): Jun 24** \* Prices are per person, shown in USD, based on double occupancy and subject to change. Insurance and air additional.

Interior	Outside
1059.00	1219.00

Call for availability and deposit amounts 602-595-9303

Vocational Speaker for March:  
Linda Petillen

A vocation is a term for an occupation to which a person is specially drawn or for which they are suited, trained or qualified. It is their passion.

~  
**Chapter Woman of the Year  
Congratulations!**  
~Marie Medawar~

National/Local Recognition For Individuals:  
The following honors are reserved for individual members who have demonstrated personal excellence: Inner Circle/Friendship Program, **Chapter Woman of the Year**, Top Ten Business Women of ABWA Program, Professional Development Recognition, Twenty-Five Year Members, and Protégé Award.

**ARC Showcase luncheon will be March 12<sup>th</sup> at 11:30 am @ Sheraton Four Points in Tempe. Cost \$34**

**\*Western Regional Conference  
Santa Fe, NM April 29-30, 2011**

**Airfare: \$140 Other TRANSPORTATION:**  
Car rental in Albuquerque, N M and split the cost.

Complete Registration Cost (Chpt. Will pay)  
Early...\$264\* Regular...\$314 non-member...\$339

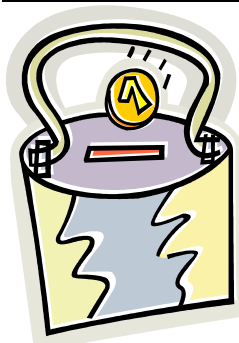
Santa Fe Hilton Historic Plaza \$115per night  
**ARE you going to attend?**

**ARIZONA REGIONAL COUNCIL'S LEADERSHIP RETREAT  
SATURDAY, JUNE 11, 2011 SPECIAL GUEST  
SPEAKER: PATTIE VARGAS, DISTRICT VI VICE PRESIDENT**

**ARIZONA ROUND UP**  
HOSTED BY TEMPE CHARTER CHAPTER  
AUGUST 26-28  
MARRIOTT PHOENIX AIRPORT



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### Treasury Report by Wanda T. Vaughan~

OPENING BALANCE: \$1772.26

#### INCOME:

Add void ck#1002 24.00  
50/50 20.00

TOTAL RECEIPTS: 44.00

#### Disbursements:

Speaker's meal 15.15  
ABWA Merchandise 23.95  
WOY Showcase ticket 34.00

TOTAL DISBURSEMENTS 73.10

**2/28/2011 BALANCE: \$1743.16**

Please sign the Guest Book upon entering the meeting place. Thank you.

Why Join ABWA? Come and learn more about ABWA!



### At our next meeting:

**March 9th 6 - 8:30pm**

### PARADISE CHAPTER 2010-11 PROGRAM CALENDAR

AUGUST 2010	SEPTEMBER	OCTOBER	NOVEMBER
REG MTG 8/11 Speaker: Lida Cubillos Topic: Become An Entrepreneur: Getting the Guts to Start a Business  Survey Summary Vote: Budget Review: Business Plan Fundraiser Ideas	REG MTG 9/8 Speaker: Linda Thompson Topic: <i>This is Not Your Father's Oldsmobile</i> - 9/11 InterClub Council (ICC) 9/22 ABW Day Round-up in Tucson 9/24-26  Enrollment Event TBA Vote 'no business' next mo	Special Mtg 10/13 15 <sup>th</sup> Year Anniversary Vacation Auction Speaker: Elynn Ventura Topic: Getting Closer To Your Next Cruise Vacation National Women's Leadership Conference October 28 - 30, 2010 Chattanooga, Tenn. ARC- 10/9	REG MTG 11/10 Round Table Discussion Topic: How to Raise Difficult Issues with Your Team 11/13 ICC MTG 9/1 - 11/30 Enrollment Close  Apt WOY Committee
DECEMBER 2010  Social Fun Eve....12/8  Benefit: Social Program: Gift Donation to Whole Life Foundation or AZ Hope & Future of Foster Children! Happy Holidays	JANUARY 2011 REG MTG 1/12 Speaker: Linda Seiden Topic: Mastering Cold Calls Elect chapter Woman of the Year & BusinessWOY 1/8 Icc President'sDay &ARC's meeting	FEBRUARY REG MTG 2/9 Speaker: Al Rosenberger Topic: Moving from Employee to Consultant ARC Showcase Event TBA  SBMEF	MARCH 2011 REG MTG 3/9 Speaker: Gladys Seymour Topic: Negotiations from a Woman's Perspective Appoint candidate committee 3/12 ICC Meeting Sprg Conf New Membership Enrollment period 3/1 - 5/31
APRIL 2011 REG MTG 4/13 Speaker: Julie Theroux Topic: Reading Body Language: Truth or Lie  Spring Conf.  ARC Mtg 4/9  'Spring Social Enrollment Event'	MAY 2011 REG MTG 5/11 Speaker: Susan Heller & Tracie Wain Topic: Curves/ Zumba Organizing Your Exercise Space! Election of Officers ICC Meeting Fellowship Day 5/14 vote "no busi"	JUNE 2011 REG MTG 6/8 Speaker: Kim Yeatts Topic: Energize Your Networking Business Assoc. Event! Leadership Retreat-ARC Last day SBMEF & fee due	JULY 2011 REG MTG 7/13 R.Rosenberger President (Speaker) close term of office "Celebrate Our Stars!" ARC meeting 7/10  last day award sub-mission

Fail safe: Speaker = Round Table Discussions



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## Clubs and Council Information/News

### ICC - Inter-Club Council

#### Promoting Civic Betterment Through Combined Action

Organized April 29, 1950. Charter Member Clubs: Altrusa Club of Phoenix, American Association of University Women, Business and Professional Women's Clubs of Phoenix, League of Business and Professional Women, Pilot Club of Phoenix, Soroptimist Club of Phoenix, and Zonta Club of Phoenix. Additional members are the American Business Women's Association & Bosom Buddies.

#### **Inter-Club Council meeting & luncheon**

#### **Meeting 2<sup>nd</sup> Saturday -Dinner @ Noon (11:30 am)**

Marie Calendar's - 2420 W Northern Av / I-17 \$20.00

Reservations Mary Baeten 602-943-5453

Project Table Reservation (11 AM set-up) Darleon Bomkamp

Editor: Ann Santos at ASNDRLN@AOL.COM

President	Evelyn Guenther
President Elect	Darleon Bomkamp
Vice President -	Marleen Stewart
Corresponding Secretary -	Ann Santos
Recording Secretary -	Barbara Cole
Treasurer -	Belva Stites

#### **NEXT MEETING will be Mar. 12, 2011.**

Regular Meetings are at 11:30 am, Sept, Nov, Jan, Mar & May.

Chapter Delegates are Rosemary Rosenberger & Ellyn Ventura.

### ARC - Arizona Regional Council

**Chair: Donna Tucker - Vice Chair: Marsha Sparks**

**Treasurer: Open Secretary: Sue Flaig**

#### ARC Council Goals

*The goals of the councils are to enhance and support the mission of the Association and its chapters and Express Networks; to support and improve the earning power of all members; advance working women by providing them with opportunities for professional development and facilitating the exchange of ideas and information among the chapters and Express Networks in their areas and provide enrichment opportunities for area members.*

Councils serve as a conduit for information between local chapters and Express Networks and venues for face-to-face connections between members of those Chapters/Express Networks. Meetings are in Oct, Jan, Apr, Jul.

**Next meeting - Apr. 9, 2011 @11:30-1pm**

Chapter delegate is Rosemary Rosenberger

Alternate delegate is Ellyn Ventura

#### **Both meetings are open to all ABWA members, but...**

Our Delegates report back to the group, so that all members may be aware of each group's presence and achievement in their overall program of action in the Phoenix community.

There are two ICC meetings remaining for the term-March and May. I encourage you to make sure you have two delegates and your alternate available for these meetings. Your group would really be a boost to the concept of **FUN-Friendship/Fellowship, Understanding and Networking**. All members of the member groups are welcome to attend. Please look at our blog: (iccofaz.blogspot.com) to read about our speaker for March. Call Mary Baeten, 602-943-5452 or marybaeten@aol.com to make reservations. Standing Reservation- only call if not attending. Cost is just \$20 each meeting.

May is the Silent Auction and installation of The newly elected officers. In five short sentences you and your delegate will be asked to answer the objects of ICC. Yes, there will be a timer!

Evelyn Guenther, ICC President 2010-2011

Arizona Regional Council's  
**2011 Women of the Year Showcase**  
Sheraton Four Points  
1333 Rural Rd., Tempe, 85281  
**Saturday, March 12** 11:30 a.m. until 2 p.m.  
\$34 / per person ~ members, family and guests welcome

Luncheon:  
Chicken or Fish?  
RSVP with meal choice by March 1 to:  
Sue Flaig @hotmail.com  
602.454.7815  
Mail your registration to: ABWA,  
10210 N. 32nd St., 203B, Phx, 85028

**Decades of Women ~ Women of the Decade**  
*ABWA was founded in 1949 by Hilary A. Bufton Jr. to provide business opportunities for women of diverse occupations and backgrounds.*



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## Professional Development - About ABWA!

**About Your Membership** A few buzzwords about the business of belonging to ABWA ...

- Join Date:** The date ABWA National HQ processed your member-ship application AND your payment.
- Effective Date:** The first day of the next month after ABWA National HQ has processed your application and payment. Since we don't pro-rate dues, this lets you avoid paying for a whole month of member-ship when you may only be an official member for part of it.
- Expiration Date:** The date your annual membership expires, the last day of the month one calendar year after your start date. For example, if you joined online on Saturday, May 17, 2009, your information would be processed on Monday and your join date would be Monday, May 19, 2009. Your expiration date will be May 30, 2010
- Renewal:** Approximately 30 days before your expiration date, you'll receive notice of your renewal statement. To maintain your member-ship, you'll need to pay this invoice online, by mail, fax or phone by your expiration date.
- Transferability:** Your ABWA dues are non-transferrable and non-refundable. If you have questions or concerns, please let us know!

**Networking Support** Connect with fellow ABWA members and professionals at any of the six *District Conferences*, held each spring across the country and again each fall at the *National Women's Leadership Conference* to glean leadership tips, tribal knowledge, and crucial networking contacts for your success!

With ABWA's technological advancements, you can network online and on your own time too. Through the *Women's Instructional Network (WIN)*:

- Communicate with members of your local Chapter or Express Network for important team updates and opportunities in your community;
- Engage in conversations on the national and district level through these team boards and connect to your elected leaders, national team, and members across the country;
- Update your profile to highlight relevant networking information, your picture, how to contact you, areas of expertise, and more!

## Get Connected Stay Connected

The first and best way to connect to the ABWA membership experience is to join our online community inside the Women's Instructional Network (WIN)™. The best way to learn is to dive in! With your official welcome communication, you received instructions on how to login for the first time. With these instructions came a unique temporary password for your first login.

If you have misplaced or forgotten your email address or password, contact ABWA National web support at [webmail@abwa.org](mailto:webmail@abwa.org) or 800-228-0007 and we can reset your information. Likewise, if you're having difficulty, please don't hesitate to contact us. Meanwhile, logging into WIN is as easy as 1-2-3:

1. Visit [www.abwa.org](http://www.abwa.org) and click on "Member Login."
2. At the login screen, enter the email address on your ABWA membership record and your password.
3. At the welcome page, click "Enter Now!" to enter the WIN portal.

## ABWA'S PROUD CODE OF CONDUCT

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their business knowledge and skills, and by encouraging the professional development of other members.