



# American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona

## A SLICE OF PARADISE

The monthly resource for "What's going on in Paradise!"

12<sup>th</sup> Year, 10<sup>th</sup> Issue – May 2009

### The Mission of...

The American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

**May 14<sup>th</sup> – 6-8pm**

Speaker: **Kelli Grant** with Nicole Corning of MetLife Home Loans  
**Residential Real Estate Specialist**



Topic: "Housing Trends and Market Outlook"  
**February 2009 Agenda**

- ♥ Order dinner, networking
- ♥ Welcome
- ♥ Introductions
- ♥ Speaker
- ♥ Short Meeting
- ♥ 50/50 and door prize. Door prize drawing will be made from the 50/50 tickets.
- ♥ Close

#### Inside:

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### ABWA PARADISE CHAPTER OFFICERS 2008/2009

<b>PRESIDENT</b>	ELLYN VENTURA
<b>VICE PRESIDENT</b>	WANDA VAUGHAN
<b>TREASURER</b>	WEDNESDAY CARSILO
<b>SECRETARY</b>	ROSEMARY ROSENBERGER - 602-971-3849

### COMMITTEES

Professional Development	Board/Rosemary Rosenberger
Community Projects	Marie Medawar
Newsletter	Rosemary Rosenberger
Program	Board
Membership	Board/Rosemary Rosenberger
Publicity	Wednesday Carsillo/Wanda Vaughan
Hostess	Board/Wanda Vaughan
Fund raising	ALL members
Historian	Wanda Vaughan

[www.abwaparadisechapter.org](http://www.abwaparadisechapter.org)

## Paradise Chapter Monthly Meetings

*El Pacifico Restaurante – 3131 E Shea Blvd.  
Exit 9 off the SR 51*

2nd Thursday of each month  
6PM for networking and gathering.

- professional speaker or program
- dinner selections off the menu
- short business meeting

\*Non-member fee - \$10.00

\*Non-Member fee waived for Special Event Meetings:  
Oct Anniversary meeting & June Business Associate Event

### Community News

Continuing efforts for Charity *By Marie Medawar, Chair*

**Don't forget your donations – WELCOME AT ANY MEETING:**  
**Shoebbox ministry** to the Homeless via St Vincent d'Paul (toiletries, stationery, pens, envelopes, stamps. Etc)

1. Used **Eye-Glasses and Hearing-aides** for the Lion's distribution in countries world-wide.
3. Used ink cartridges and cell phones; i-pods, misc. computer equipment, etc.



**American Business Women's Association**  
*Paradise Chapter #6491, Phoenix, Arizona*

**A SLICE OF PARADISE**



**From The President's Desk... Ellyn Ventura**

Well, April has been a good and bad month for me. I lost someone very close to me, but then had a chance to go to Costa Rica with my husband, daughter, son-in-law and 3 grandchildren to visit my husband's family, which was just the kind of break I needed. There's a quote that says "No one has ever damaged his eyesight by looking at the bright side of life. I have found that ABWA is also the break that I need. The meetings take away the stress from my work and make me feel as if I am visiting with family. Even though everyone in our group is different, there are tremendous numbers of similarities between all of us.

I have a little quiz for you. 1. Hold up three fingers on your writing hand. 2. Think of a flower...don't change your mind. 3. Think about a piece of furniture. 4. Think of a color. 5. Think of a number between 1 and 10. THE ANSWERS: 1. The odds are overwhelming that you held up all but your thumb and little finger (96% do). 2. Chances are nearly even that you thought of a rose. 3. Chances are one in three that you thought of a chair. 4. With dozens to choose from chances are over 60 percent that you thought of the color red. 5. Chances are one in four that you thought of seven.

I appreciate everyone's differences but thank you all for the similarities in trying to make ABWA Paradise Chapter an enriching experience.



**April 2009 – Chapter Meeting Minutes**

We met at El Pacifico Restaurante. We gathered, networked, and ate from 6 to 7:00 pm. The Invocation and Pledge to the flag were said in unison. President Ellyn Ventura called for the self introduction of members and guests. Sheila Bowman was our new member affiliation.

Our speaker was Lisa De Chiara of Angel's Serenity and she was amazing in her simplicity and straight forward explanation of a Lightworker. Her Angel Serenity store has scents, color, beads, and various artworks, but it is her family that draws the customer that seek much more than the material sales. It behooves everyone at all interested to review her website and she collected cards from those that wished to receive her newsletters. Paradise Chapter was invited to share in her Art/Craft Show April 18<sup>th</sup> and Rosemary and Wanda will set up Earwraps Etc. It was most informative and interesting, and President Ventura presented her with a Certificate of Appreciation.

We then proceeded with our business meeting.

- President Ventura read about election of our Nominating committee. Rosemary Rosenberger was elected as Chair. Teree Hayden and Julie Lucian as committee members. Voting will take place in May.
- Julie Lucian spoke on Spring Conference in Tucson. (copy on last page)
- Vice-President spoke about our upcoming speakers.
- The January minutes were approved as written in the newsletter and filed. Treasurer's report will be in our next newsletter. Fashion Show profit to date: \$191.80.
- Information was given to prospective ABWA members.
- Wanda Vaughan requested Publicity releases be brought in for the scrapbook. Wednesday suggested member profiles each month. Ellyn has some possibly publicity spots that she'll email to Wednesday.
- Website profiles and pictures are being accepted by Rosemary, Chair.
- Marie Medawar, Community Projects Chair was absent.
- Wanda Vaughan as Historian brought the Fashion Show pictures,
- Fundraising – May is our Mexican Riviera cruise. One opening left!

New Business:

- Bosom Buddies & Hospice of the Valley Tea and Spring Fashion Show \$45 is also in the newsletter.
- June is our Business Associate Event – Write-ups being accepted for the award - Invite your family and associates! Silent auction, 50/50, door prize

The door prize: Scentsy car candles donated by Sandy Walchuk – won by Teree Hayden. 50/50 was won by Wednesday Carsillo.

We closed with Benediction at 8:20 pm

Respectfully submitted, Secretary, Rosemary Rosenberger



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## May Board Summary

President Ellyn Ventura, Vice-President Wanda Vaughan, Secretary Rosemary Rosenberger, and Treasurer Wednesday Carsillo, met for the Board meeting on April 29 @ Chompies for dinner.

- Treasurer, Wednesday Carsillo to be Acting President at May Paradise Chapter meeting.
- Elections will be held in May.
- Business Associate Event to be held in June
- May & June's speakers and locations confirmed.
- Leadership/Round-up will be held June 20th. Members wishing to attend should let an officer know.
- The Board agreed: we will give to SBMEF this year, as Scholarship funding is a main ABWA asset.
- We need Community Projects items: any cell phones, used cartridges, etc. turned in
- Checking on installation of new members: Sandy Walchuk
- New rosters to be emailed out on request
- We need Program and Membership Chairs
- Publicity in order for next 2 months
- Website profiles and pictures are being accepted
- Looking for graphics person to join Express and set-up newsletter and website as a volunteer

Next Board meeting will be the end of May.

All members are welcome to attend.

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## 2008 – 2009 National Officers

**President :** Vicki Marlett, Irving, Texas  
**Vice President:** Casey Coven, Annapolis, Maryland  
**Sec/Treas:** Deb Horrocks, Piedmont, Oklahoma  
**District VI Vice Pres:** Michelle Egbert, Co. Sprgs, Co.

The National Officers sit on the ABWA National Board and govern the affairs, policies, and business of ABWA on behalf of its members. Board members also serve as trustees of the Stephen Bufton Memorial Educational Fund (SBMEF), ABWA's national scholarship trust. Nine elected officers compose the board: a national president, national vice president, national secretary-treasurer and six district vice presidents - one from each district in the Association. They are elected to one-year terms at the annual national conference, and as a board meet three times annually.

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**At the April meeting,** a three-member Nominating Committee was elected. With the exception of the President, any member on the active roster was eligible to serve on the Nominating Committee. The first nominee elected, serves as chair: Rosemary Rosenberger. Committee members are Julie Lucian and Teree Hayden. ABWA's universal election month is May. Officers take their positions in August, allowing a two month transition period.

Members interested in Chairing a committee should call the President following her election in May. Members wishing to serve on a committee may address the Chair, after she is appointed in June. All need to be in place by July.

Nominating Committee Procedures:

- Contacts each nominee explaining major responsibilities and obtains her permission to place her name on the ballot.
- Secures supplies necessary
- Reads the slate of candidates at the May election meeting and gives a written copy to the president.



## American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona

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### Paradise Express Network #8662 Enrollment Time

**Rosemary Rosenberger – Co-Chair 602-971-3849**

**August through installation (July 2009)...**

Wanda Vaughan – Committee Co-Chair 602-992-7894

Ellyn Ventura – Committee Co-Chair

Alisa Rogoff – Committee member

Micki Ruiz – Committee member



May 19th at Mc Grath's Fish House –  
11:30 until 1 PM Scottsdale 101 –  
7000 E Mayo Blvd

### **Topic: "Feng Shui for Lifestyle Balance"**

Sandy Sue Rector

Sandy Sue is a Certified Feng Shui Master for over 10 years and in the healing arts since 1984. She will reveal to you where the secrets hidden in your home to help attract more money, improve relationships, find career or business success, and attain good health and much more.

PEN meets the 3<sup>rd</sup> Tuesday of each month. Attendance is **\$25** for ABWA members and **\$35** for non-members. Registrations may be made by voice mail & paid for at the door or in advance.

**(\$5 less if mailed in)**

Members may bring a guest at the member price...

**Wanda T. Vaughan, PEN Co-Chair (Finance)**  
**3843 E Friess Dr (602) 992-7894**  
**Phoenix, AZ 85032**

Registration by voice mail acceptable.

Reservation Count will be turned in on **5/15**

Menu - Choice of:

1. Asian Chicken Salad
2. Bay Shrimp Fettuccine
3. Salmon Burger
4. All American Hamburger plate
5. Pear/Walnut Salad
6. Fish House Favorite Shrimp Salad & chowder

(lunch may be boxed, if you choose not to eat at the meeting)

All are encouraged to arrive at 11:15 a.m. for check-in and networking. Lunch begins at 11:30

Nationally recognized, the American Business Women's Association is expanding to the Desert Ridge and upper Scottsdale area immediately with the addition of the Paradise Network. Leaders within the Paradise Traditional PrimeTime chapter are working to recruit a diverse group of women from all professional areas and levels to participate in monthly meetings which will include networking, lunch, and a professional development speaker.

#### **Monthly Meeting Reservations**

Reservation count and meal messages left on VOICE MAIL will be accounted for, but not after noon on day before the meeting.. Please do not ask for callbacks. The price is \$25 at the door.

If you mail your check with the meal selection as a reservation, cost is \$20. Cancellations for a refund may be made up to 3 days before the meeting only.

If you have special dietary needs, place your request at the time reservations are made.

Information: 602 971-3849



# American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona

## A SLICE OF PARADISE



### Upcoming Events.....

#### 18 Days Transatlantic & Repositioning



#### Princess Cruises-Emerald Princess

Copenhagen, Oslo, Queensferry, Dublin, Belfast, Reykjavik, Qaqortoq, St. John's/Newfoundland, Fort Lauderdale

1 departure date: Sep 23 2009

#### Prices from:



Inside **\$1130**  
OceanView **\$1315**  
Balcony **\$2050**

#### Mythical Medley Venice to Rome

12 Days On Insignia

Departs **November 3, 2009**

Prices starting from \$2499

Ship: Insignia

Sailing Date: November 03, 2009

Oceania Cruises

**Eliyn Ventura, CRUISEONE**

2323 E Sunnyside Drive

Phoenix, AS 85028

Phone: 602-595-9303

[eventura@cruiseone.com](mailto:eventura@cruiseone.com)

Your own cruise to anywhere booked with Eliyn counts toward our Chapter too, or ask about your group.

#### 12 Night Greece & Eastern Mediterranean



Departs Civitavecchia (Rome) aboard Royal Caribbean- Legend of the Seas

Sailing Date: September 29, 2009



Cruise Itinerary: Civitavecchia (Rome), Italy, Naples, Italy, Piraeus (Athens), Greece, Mykonos, Greece, Rhodes, Greece, Kusadasi (Ephesus), Turkey, Alexandria (Cairo), Egypt, Corfu, Greece, Rome, Italy



**Eliyn Ventura, CRUISEONE**

2323 E Sunnyside Drive

Phoenix, AS 85028

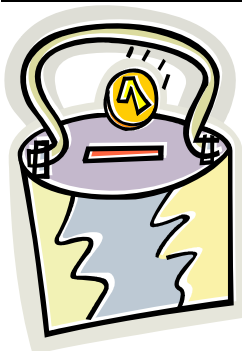
Phone: 602-595-9303

[eventura@cruiseone.com](mailto:eventura@cruiseone.com)



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Treasury Report by Wednesday Carsillo~  
 OPENING BALANCE: \$ In Balance

INCOME:

TOTAL RECEIPTS: \$

DISBURSEMENTS: We are showing a lot of outstanding Checks that **Wells Fargo** has not Processed.

TOTAL DISBURSEMENTS \$

**4/30/2009 BALANCE: \$ 1164.41**

## Housekeeping...

Please **sign-in the guest book** upon entering our meeting. Members and non-members

**Name badges or ABWA merchandise** may be purchased through our Treasurer, Wednesday Carsillo. This way the one postage and handling charge is paid by the chapter, as a member consideration.

**Publicity Notices** need to be in 3 months in advance for optimal coverage.

## PARADISE CHAPTER - ABWA 2008-09 PROGRAM CALENDAR

<b>AUGUST 2008</b> Reg. Mtg. 8/14  New Officer installation  "Mind over Matter Hypnotherapy" Jonnata Mata  Round-up 8/22-24	<b>SEPTEMBER 2008</b> Reg Mtg. 9/11  Speaker: Cory Kahabka 'Defense Against Attack'  9/13 InterClub Council* (ICC)  9/27 Social Gooseberries 'Come & See Tea' ABWA- The Place To Be! Enrollment luncheon & tea	<b>OCTOBER 2008</b> REG MTG 10/9  Twelfth Year 11 <sup>th</sup> Anniversary Special Event Speaker: Lisa Former, MA 'Don't Barf on your Reader' Effective Writing Tips  AZ Regional Council (ARC) 10/11  Nat'l Conf 10/2-4 Covington, Kentucky	<b>NOVEMBER 2008</b> REG MTG 11/13  Speaker: Julie Lucian "The 'Sole' of Anti-aging" Electro Reflexology  9/1 - 11/30 Enrollment Close  11/8 ICC Mtg  Apt WOY Committee
<b>DECEMBER 2008</b> Date TBD  Social Program: Pot Luck @ Wednesday's home	<b>JANUARY 2009</b> Reg Mtg 1/8 Speaker: Kathleen Mould Video to expand business ARC & ICC President's Day - 1/10 Elect Chapter Woman of Year	<b>FEBRUARY 2009</b> Reg Mtg 2/12  Speaker: Donna Kelsch  "Ethics and Morality: Are They the Same?"	<b>MARCH 2009</b> <b>REG 3/12</b> "Suddenly Single- Now What?" Speaker: B.Daniels 3/14 ICC Mtg "Showcase" 3/7 Enrollment 3/1 - 5/31 Spring Conf Tucson, AZ March 20-21
<b>APRIL 2009</b> REG MTG 4/9 Intuitive Lightworker Understanding by LisaDeChiara of Angel's Serenity  'Spring Social' CAbi Fashion Show 4/11 ARC Mtg.	<b>MAY 2009</b> REG MTG 5/14 Kelli Grant Trends In Housing Sales: Market Outlook Election of Officers  5/9 ICC Fellowship Day	<b>JUNE 2009</b> REG MTG 6/11 (Turning Passion into Profit-Vickie Mullins) Business Assoc. Event! Special Program Leadership Retreat-ARC Last day SBMEF & fee contributions	<b>JULY 2009</b> REG MTG 7/9  President (Speaker) close term of office ARC meeting  21 <sup>st</sup> last day award submission

Committee Chairs: Please email your reports/articles/newsletter information to Rosemary Rosenberger **by the 25th of the month!**



## American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona

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### Clubs and Council Information/News

#### ICC - Inter-Club Council- Promoting Civic Betterment Through Combined Action

Organized April 29, 1950. Charter Member Clubs: Altrusa Club of Phoenix, American Association of University Women, Business and Professional Women's Clubs of Phoenix, League of Business and Professional Women, Pilot Club of Phoenix, Soroptimist Club of Phoenix, and Zonta Club of Phoenix. Additional members are the American Business Women's Association & Bosom Buddies.

#### Inter-Club Council meeting & luncheon

##### Meeting 2<sup>nd</sup> Saturday –Dinner @ Noon (11:30 am)

Marie Calendar's – 2420 W Northern Av / I-17 \$20.00

Reservations Mary Baeten 602-943-5453

Project Table Reservation (11 AM set-up) Darleon Bomkamp

Editor: Ann Santos at ASNDRLN@AOL.COM

President –	Mary Chandler
President Elect –	Donna Gillespie
Vice President –	Evelyn Guenter
Recording Secretary –	Pat Belsy
Corresponding Secretary –	Ann Santos
Treasurer –	Belva Stites

**NEXT MEETING will be May 9, 2009. Regular Meetings are at noon, Sept, Nov, Jan, Mar & May.**

**Chapter Delegates are Rosemary Rosenberger & Ellyn Ventura.**

### ARC – Arizona Regional Council

**Chair: Lori Grobi**

**Vice Chair: Barbara Sparrgrove**

**Treasurer: Ruth Breen**

**Secretary: Sue Flaig**

#### ARC Council Goals

*The goals of the councils are to enhance and support the mission of the Association and its chapters and Express Networks; to support and improve the earning power of all members; advance working women by providing them with opportunities for professional development and facilitating the exchange of ideas and information among the chapters and Express Networks in their areas and provide enrichment opportunities for area members.*

Councils serve as a conduit for information between local chapters and Express Networks and venues for face-to-face connections between members of those Chapters/Express Networks. Meetings are in Oct, Jan, Apr, Jul.

**Next meeting – July, 2009 Rock Bottom@11:30  
Chapter delegates are Wednesday Carsillo and Wanda Vaughan. Express Network Alisa Rogoff & Micki Ruiz**

### ARC – Arizona Regional Council Report

April 11, 2009 11 am Rock Bottom Café

Invocation and Pledge in unison. The Minutes and Treasurer's Report were approved and filed for audit.

1-Showcase praise for length of program time and location.

2-Approved Arizona WoY award and other awards budget with \$50 gift per chapter for AZ WOY. Roundup to be held at the Moon Valley Country Club 6/20/2009 7 am full day program at Leadership/Roundup Event.

3-Discussion on ARC Round-up proposal, and revised job descriptions.

4- Forming a Standing Rules Committee in October

5- Information on the ARC website

6-new website –www.abwa-elsol.com

7- Hunger Knows No Season collecting cash Janet or Pat visiting

8- ARC newsletter will be 1<sup>st</sup> of month 1 month prior to meeting

9- Express Networks are going to 30 second commercials.

Some are doing 8 second elevator speech

10-Brain storming "How To Promote ABWA"

Chapter Reports:

**Tempe Charter Chapter** 38<sup>th</sup> anniversary celebration'A Taste of Italy' 6/27 11 am \$25 @ the Fiesta Inn

**SEN Wine & Networking** 4/21 \$20 pay online \$25 at the door 5:30-7:30am at the Terrior Wine Pub NE corner Scottsdale and Indian Bend Rd.

**Paradise Chapter** in Angel's Serenity's Art Show 4/18 10 am-4 pm in Safeway Plaza, E. Greenway Rd/Tatum Blvd and Great Girl's Getaway May 10<sup>th</sup> Mexican Riviera one spot left \$700. Ellyn Ventura CruiseOne (602) 595-9303  
Closed with Benediction

### ABWA'S PROUD CODE OF CONDUCT

1. All members will serve as goodwill ambassadors for the American business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their business knowledge and skills, and by encouraging the professional development of other members.



## American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona

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### Nationally Sponsored Women's Educational Events

Each year ABWA presents two types of nationally sponsored meetings. In the spring, district conferences are held at various sites throughout the country, and in the fall, ABWA holds its annual National Women's Leadership Conference. The two types of conferences have some similar elements but differ in purpose and design.

### District Conference Overview

The principal purpose of the district conferences is to bring concentrated leadership training to members who are currently or planning to serve in a leadership role for their ABWA chapter/network. In addition, ABWA National provides professional development opportunities. The conference experience allows similarly minded businesswomen, many of whom are from the surrounding geographical area to engage one another in a variety of topics.

District conferences also provide an excellent opportunity for members to become familiar with the district's candidates for the office of district vice president prior to the election at the national conference. DVP candidates are introduced to the membership, and while they do not formally campaign aside from giving their campaign speech, they are available to talk with members in a more personal setting.

### National Women's Leadership Conference Overview

The original purpose of ABWA's national conference was to serve as a site for the Association's Annual Meeting and the election of national officers. However, today the National Women's Leadership Conference is a three day concentrated agenda focused on professional development, recognition of individuals and groups, networking, etc.

### 2009 District Conferences

**March 20-21 District VI Tucson, AZ  
The Hotel Arizona**

May 1-2, 2009: Des Moines, Iowa, Marriott Downtown  
May 16-17, 2009: Midland, Mich., Valley Plaza Resort

### 2009 National Women's Leadership Conference

ABWA's annual National Women's Leadership Conferences are renowned for delivering empowering workshops that delve into the latest industry trends. Women can engage in networking as well as honing their leadership skills.

The 2009 conference is especially impactful, as it celebrates the 60th Anniversary of the only national organization that supports and empowers workingwomen in every career and all stages of life. The 60th Anniversary of the ABWA National Women's Leadership Conference will take place in:  
**Kansas City, Mo., on Sept. 24-26, 2009.**

### Hunger Knows No Season (An ABWA Arizona Regional Council Community Event)

We will have a special speaker at the May meeting, in addition to our regular scheduled speaker(s) about Hunger Knows No Season

The Paradise groups will be collecting checks through the Treasurer to give one check from each group.

Our respective ARC delegate will give the group check at the July 11th meeting.

All donations are welcome - as it says, \$1 helps feed the hungry.

Meetings are May 14th and the 19th -

June 11th and 16th -

July 9th

The ARC meeting is July 11<sup>th</sup>

Note on your check 'Hunger Knows No Season' for tax purpose.

### **ARC Council Educational Day Save the date: Saturday June 20<sup>th</sup>!**

Arizona Regional Council's Leadership Round up will be held June 20<sup>th</sup> at the **MOON VALLEY COUNTRY CLUB** in Phoenix....



**American Business Women's Association**  
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# A SLICE OF PARADISE

## Professional Development – (level 3 understanding)

Chapters and Express Networks of the American Business Women's Association consistently strive to reflect "best practices" in every aspect of group management. By achieving Best Practices, ABWA leaders ensure the strength and vitality of the Association and the strength and vitality of their chapter or Express Network.

ABWA National has defined **three levels of Best Practices Groups for ABWA chapters and Express Networks** that have been chartered for at least one year. The Best Practices Guide contains the criteria for each level. Next, collaborate with your executive board and members to set award goals for the new year. Don't forget to monitor and communicate your progress to ensure your group's initiatives parallel that of ABWA's Best Practices!

To keep track of your current level of performance, evaluate your group's performance as it relates to Best Practices against the Best Practices Scorecard. By identifying where you are and where you want to be in the coming year, you have the opportunity to close the gap.

To purchase the "What We Are, What We Do and What We Continually Strive to Do" binder, shop at [www.ABWA.org](http://www.ABWA.org) or call 1-800-228-0007.

**All groups who want to be considered for any level of Best Practices must mail their submission forms to ABWA National on or before July 31, 2009!**

The third quality award that groups can aspire for is the **Standard Award**.

### *Criteria for Level Three:*

In order to be considered Level Three ABWA Groups (Standard), chapters and Express Networks must be able to demonstrate that they have fulfilled the following criteria during the current award year:

1. Be a local league in good standing. To be a local league in good standing, the group must have:
  - Elected new officers

- Submitted the slate of newly elected officers to ABWA National on or before June 30.
  - Officers elected must be in good standing with both national and local dues.
  - Group must have submitted an administrative fee payment to cover expenses related to insurance.
2. Have surveyed members to identify the knowledge, skills and experience they need to perform their job more effectively and/or achieve their career goals using the Member Interest Survey, and have compiled the aggregate survey results.
  3. Have created a business plan and budget.
  4. Have scheduled and delivered a minimum of 9 professional development programs that are 45 minutes in length and have documented the following information at the time the program was delivered including:
    - The program title
    - Name of program presenter
    - Brief description of program topic
    - Date delivered
    - Number of members in attendance
    - Number of guests in attendance
    - Area of business focus
  5. Have adopted ABWA's Proud Code of Conduct and added a Chapter/Network Standing Rule stating that the Proud Code of Conduct will be printed in each issue of the newsletter.
  6. Published and distributed a minimum of 6 newsletters to members that appropriately displays the official ABWA trademarks and the Proud Code of Conduct.
  7. Have a minimum of 30 *primary members in good standing on the group's roster on July 31, 2009* (the last day of the award year).
  8. Have sponsored the attendance (paid a complete registration or the dollar equivalent) for at least 3 primary members (in good standing) to an ABWA district conference in the current award year. *Note: ABWA strongly recommends that the incoming officers attend the ABWA track at district conferences.*
  9. Have complied with the requirements as stated by the IRS.
  10. Have mailed the group's completed submission forms, materials and tabs provided from the "What We Are, What We Do and What We Continually Strive to Do" binder to ABWA National on or before July 31, 2009".



## American Business Women's Association Paradise Chapter #6491, Phoenix, Arizona

# A SLICE OF PARADISE

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By Julie Lucian, Representative @ Tucson  
Spring Conference

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**A few weeks ago** I attended the ABWA District VI Conference in Tucson with Rosemary and Ellyn. ABWA has 6 districts.

When we arrived we found hundreds of women talking and shopping. Several women had set up tables to sell things mainly jewelry. There was the usual 50/50 raffle, which was a huge jug, and drawings were held both days. If I remember correctly the winners took home more than a couple hundred dollars each.

The morning started off with a District Snapshot explaining how District VI was in relation to the other districts mainly focusing on membership. We seemed to be in line with all the other districts.

We learned about the new Web site, WIN (Women's Instructional Network) which is an interactive learning center. Rosemary sent an email with information regarding WIN....watch for more emails in the future.

Friday evening we enjoyed a nice dinner and our keynote speaker Mike Robbins. Mike is an expert in teamwork, communication and the power of appreciation. As Mike spoke I heard the similarities with The Nurtured Heart Approach which I can tell you more about if you are interested in building better relationships. Mike is the best selling author of "Focus on the Good Stuff", The Power of Appreciation and his latest book "Be Yourself, Everyone Else is Taken" will be out this month.

Saturday, I attended Track A, which focused on planning an ABWA performance packed year. While Rosemary and Ellyn attended Track B which was led by Mike Robbins and focused on Building a Team.

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I learned many things about ABWA Best Practices, and how other groups are doing. I came away feeling energized after spending two full days with so many amazing women. While we know that our groups can always be improved, I am proud to say that the Paradise Chapter of ABWA is keeping up with if not exceeding that of other chapters.

On the drive home we talked about many things that we learned and possibilities for improvement or additional participation to be discussed with the entire group. Three that stand out are how to deal with business cards, flyers or catalogs while we each give our introductions during our meetings. Second is taking a survey to ensure that each member has a voice and an opportunity to weigh in while sharing ideas. And third and most important: CELEBRATING the SUCCESSES OF OUR MEMBERS.

I would highly recommend attending any ABWA functions outside of our monthly meeting and if you do, remember to bring back information and share ideas with our group.

**Julie Lucian is a new member to the American Business Women's Association and Paradise Chapter, about 6 months now. It was a pleasure to see a new member attend one of our educational ABWA conferences and share the experience with the chapter. Everyone should try and attend once, and you will want to always attend!**



American Business Women's Association
Paradise Chapter #6491, Phoenix, Arizona

A SLICE OF PARADISE

AMERICAN BUSINESS WOMEN'S ASSOCIATION ABWA
PARADISE CHAPTER PHOENIX, ARIZONA

Dear Member:

The Paradise Chapter of American Business Women's Association cordially invites you to attend its 2009 Business Associate Event to be held on Wednesday June 20, 2009 at: El Pacifico Restaurante, 3131 E Shea Blvd -

NO HOST BAR AT 6 P.M.

DINNER 6:30 P.M.

As you know, this is one of the highlights of the year for our chapter and each of you have the opportunity to express your appreciation to your employer or co-worker by extending an invitation to the Business Associate Dinner. We also suggest inviting, or bringing a former member, if you do not have a business associate you wish to honor. Each guest present, will receive a certificate of appreciation. One guest with a written submission of a "WHY MY BUSINESS ASSOCIATE SHOULD BE BUSINESS ASSOCIATE OF THE YEAR" letter will receive the distinction and award.

No affair would be a success without the cooperation of the members, therefore, we need your support and attendance to make this affair a memorable evening. Your name and business' name, along with your employer's (guest's) name and business' name stated at the event will show the diversity of ABWA.

Your reservations & payment are needed by June 15TH, so please complete the portion below and return it with your check for \$16.00 per person.

Make the check out to Paradise Chapter, ABWA

Sincerely,
Executive Board Members

TO: Wednesday Carsillo, Treasurer, Business Associate Event
15229 N 104 Way Scottsdale, AZ 85255 Ph. # (480) 231-5906

FROM: COMPANY

GUEST: COMPANY

GUEST:

-DINNER SELECTION TBA-